

2012 Holiday Book Survey

Sorted: Alphabetical by Title

* The greater the points the higher the recommendation

Number	Book Title	Author	Genre	Times	
				Recommended	Rank*
1	100 to 1 in the Stock Market	Thomas Phelps	Business & Finance	4	28
2	50 Shades Darker	E.l. James	Fiction	1	4
3	50 Shades Free	E.l. James	Fiction	1	3
4	50 Shades Of Gray	E.l. James	Fiction	2	14
5	A Few Lessons For Investors And Managers From Warren E. Buffett	Peter Bevelin	Business & Finance	1	4
6	A Financial History of Western Europe	Charles Kindleberger	Business & Finance	1	4
7	A Good Indian Wife	Anne Cherian	Fiction	1	1
8	A History of Financial Crises	Charles P. Kindleberger	Business & Finance	1	4
9	A River Runs Through It	Norman Maclean	Fiction	1	2
10	A Technique for Producing Ideas	James Webb Young	Social Science	1	4
11	A Tour Of The Calculus	David Berlinski	Science & Nature	1	3
12	Alexander Hamilton	Ron Chernow	Biography & Memoir	2	8
13	All the Devils Are Here	Bethany McLean	Business & Finance	1	1
14	An American Spy	Olen Steinhauer	Fiction	1	3
15	An Improvised Life	Alan Arkin	Biography & Memoir	1	2
16	Andrew Carnegie	Joseph Frazier Wall	Biography & Memoir	2	8
17	Angela's Ashes	Frank Mccourt	Biography & Memoir	1	7
18	Antifragile: Things That Gain from Disorder	Nassim Taleb	Business & Finance	7	39
19	Are You Smart Enough to Work at Google	William Poundstone	Business & Finance	2	8
20	Art Of Fielding	Chad Harbach	Fiction	1	4
21	Atlas Shrugged	Ayn Rand	Fiction	11	46
22	Autobiography of Benjamin Franklin	Benjamin Franklin	Biography & Memoir	1	4
23	Badass	Ben Thompson	Fiction	1	7
24	Bailout	Neil Barofsky	Business & Finance	3	8
25	Baruch: My Own Story	Bernard Baruch	Biography & Memoir	1	3
26	Behind the Beautiful Forevers: Life, Death and Hope in a Mumbai Undercity	Katherine Boo	Social Science	1	4
27	Benjamin Franklin: An American Life	Walter Isaacson	Biography & Memoir	3	13
28	Beyond Smoke and Mirrors: Climate Change and Energy in the 21st Century	Burton Richter	Social Science	1	3
29	Biography Of Andrew Jackson	Robert Remini	History	2	6
30	Black Friday	Alex Kava	Fiction	1	2
31	Blink	Malcolm Gladwell	Social Science	4	12
32	Bloodland	Alan Glynn	Fiction	1	4
33	Book of Genesis: A Biography	Ronald Hendel	Religion	1	1
34	Boomerang: The Biggest Bust	Michael Lewis	Business & Finance	1	7
35	Born To Run	Christopher Mcdougall	Health, Mind, & Body	1	3
36	Breaking The Maya Code	Michael Coe	Science & Nature	1	4
37	Breakthrough Rapid Reading	Peter Kump	Self-Help	1	7
38	Bringing Up the Bodies	Hilary Mantel	History	6	25

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39	Bruce	Peter Carlin	Biography & Memoir	2	7
40	Bull by the Horns: Fighting to Save Main Street From Wall Street and Wall Stre	Sheila Bair	Business & Finance	1	4
41	Capitalism and Freedom	Milton Friedman	Business & Finance	3	14
42	Carry The One	Carol Anshaw	Fiction	1	2
43	Catherine the Great: Portrait of a Woman	Robert Massie	Biography & Memoir	1	3
44	Charles Dickens: A Life	Claire Tomalin	Biography & Memoir	1	3
45	China Airborne	James Fallows	History	2	7
46	Civilization: The West And The Rest	Niall Ferguson	History	1	4
47	Collapse: How Societies Choose to Fail or Succeed	Jared Diamond	Social Science	1	2
48	Coming Apart: The State of White America, 1960/2010	Charles Murray	History	1	2
49	Cooperating Rivals	Jeffrey Sosland	Social Science	1	7
50	Corporate Catalyst: A Chronicle Of The (mis)management..	Tony Griffiths	Business & Finance	1	7
51	Cracking The Code: Understand And Profit...	Jim Mellon	Business & Finance	2	4
52	Currency Wars	James Rickards	Business & Finance	2	10
53	Cutting For Stone	Abraham Verghese	Fiction	2	11
54	Darwin's Ghosts: The Secret History of Evolution	Rebecca Stott	Social Science	1	3
55	Days of God: Revolution in Iran	James Buchan	History	1	2
56	D-Day: The Battle for Normandy	Antony Beevor	History	1	7
57	Debt: The First 5,000 Years	David Graeber	Business & Finance	2	6
58	Defending Jacob	William Landay	Mystery	1	2
59	Demons of our Own Design	Richard Bookstaber	Business & Finance	4	12
60	Different	Youngme Moon	Business & Finance	6	10
61	Dominion	C.J. Sansom	Fiction	1	3
62	Drive	Daniel Pink	Social Science	2	6
63	Eat the Rich: A Treatise on Economics	PJ O'Rourke	Business & Finance	2	5
64	Einstein: His Life and Universe	Walter Isaacson	Biography & Memoir	1	7
65	Eisenhower, A Soldiers Life	Carlo D'este	History	2	4
66	End Game	Frank Brady	Biography & Memoir	1	1
67	Exile on Wall Street	Mike Mayo	Business & Finance	2	6
68	Extreme Money: Masters of the Universe and the Cult of Risk	Satyajit Das	Business & Finance	1	7
69	Fall Of Giants	Ken Follett	Fiction	1	2
70	Fitgeralds And Kennedys	Doris Kearns	Biography & Memoir	1	4
71	Fooled By Randomness	Nassim Taleb	Business & Finance	1	2
72	Fooling Houdini	Alex Stone	Biography & Memoir	3	9
73	Fooling Some of the People All of the Time	David Einhorn	Business & Finance	2	6
74	Fortune's Formula	William Poundstone	Business & Finance	1	4
75	Foundation	Isaac Asimov	Fiction	1	3
76	Fountainhead	Ayn Rand	Fiction	1	7

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77	Freakonomics: A Rogue Economist Explores the Hidden Side of Everyting	Steven Levitt	Business & Finance	2	6
78	Free Market Revolution: How Ayn Rand's Ideas Can End Big Government	Yaron Brook	Politics	2	9
79	Game of Thrones	George Martin	Fiction	3	14
80	Globalization and Its Enemies	Daniel Cohen	Business & Finance	1	3
81	Golf's Sacred Journey	David Cook	Self-Help	1	3
82	Gone Girl	Gillian Flynn	Fiction	8	36
83	Good to Great	Jim Collins	Business & Finance	1	1
84	Hedge Fund Market Wizards	Jack Schwager	Business & Finance	1	1
85	Hedgehogging	Barton Biggs	Business & Finance	1	1
86	How An Economy Grows And Why It Crashes	Peter Schiff	Business & Finance	1	1
87	How Children Succeed: Grit, Curiosity, and the Hidden Power of Character	Paul Tough	Social Science	1	3
88	How Do We Fix This Mess? The Economic Price of Having It All, and the Route t	Robert Peston	Business & Finance	1	7
89	How Music Works	David Byrne	Social Science	1	3
90	How To Tell What People Are Thinking	Peter Collett	Social Science	1	4
91	Hubris: How HBOS Wrecked the Best Bank in Britain	Ray Perman	Business & Finance	1	4
92	Human Action: A Treatise on Economics	Ludwig von Mises	Business & Finance	1	3
93	Ice Age: How a Change of Climate Made Us Human	John Gribbin	History	1	4
94	Ike's Bluff: President Eisenhower's Secret Battle to Save the World	Evan Thomas	History	1	1
95	Iliad	0 Homer	Fiction	1	3
96	Imagine	Johan Lehrer	Social Science	2	6
97	In Fed We Trust: Ben Bernanke's War on the Great Panic	David Wessel	Business & Finance	2	14
98	In The Garden Of Beasts	Erik Larson	History	2	14
99	Influence: The Psychology of Persuasion	Steven Levy	Business & Finance	2	4
100	Integrity	Henry Cloud	Self-Help	1	2
101	Intelligent Investor	Benjamin Graham	Business & Finance	1	4
102	Intelligent Memory	Barry Gordon	Self-Help	1	2
103	Iron Curtain	Anne Applebaum	History	1	2
104	Jerusalem, Jerusalem	James Carroll	History	1	3
105	Justice	Michael Sandel	Social Science	1	2
106	Killing Lincoln	Bill O'reilly	History	1	3
107	Letter On Corpulence	William Banting	Health, Mind, & Body	1	3
108	Liar's Poker	Michael Lewis	Business & Finance	1	4
109	Life of Pi	Yann Martel	Fiction	2	14
110	Lords of Finance: The Bankers Who Broke the World	Liaquat Ahamed	Business & Finance	4	15
111	Margin of Safety	Seth Klarman	Business & Finance	2	11
112	Market Wizards	Jack Schwager	Business & Finance	1	7
113	Masters of Command: Alexander, Hannibal, Caesar and the Genius of Leadershi	Barry Strauss	Biography & Memoir	1	3
114	Mastery	Robert Greene	Social Science	2	8

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115	Me Talk Pretty One Day	David Sedaris	Humor	1	2
116	Middlesex	Jeffrey Eugenides	Fiction	1	7
117	Millionaire	Janet Gleeson	History	1	3
118	Mindless Eating: Why We Eat More Than We Think	Brian Wansink	Social Science	4	11
119	Misunderstanding Financial Crises: Why We Don't See Them Coming	Gary B. Gorton	Business & Finance	1	2
120	Mondo Agnelli: Fiat, Chrysler, And The Power Of A Dynasty	Jennifer Clark	Business & Finance	1	4
121	Moneyball: The Art of Winning an Unfair Game	Michael Lewis	Business & Finance	1	7
122	Monsoon	Robert Kaplan	Politics	1	4
123	Moonwalking with Einstein	Joshua Froer	Social Science	3	6
124	My Sister's Keeper	Jodi Picoult	Fiction	1	1
125	Naked Cruelty	Colleen McCullough	Fiction	1	4
126	Nemesis	Philip Roth	Fiction	1	4
127	No Easy Day	Mark Owen	History	5	17
128	No Less Than Victory	Jeff Shaara	Fiction	1	3
129	Nudge: Improving Decisions About Health, Wealth, and Happiness	Richard Thaler	Social Science	8	26
130	Odessa: Genius and Death in a City of Dreams	Charles King	History	1	2
131	One Last Thing Before I Go	Jonathan Tropper	Fiction	1	7
132	One Small Step Can Change Your Life: The Kaizen Way	Robert Maurer	Biography & Memoir	1	4
133	One Up On Wall Street	Peter Lynch	Business & Finance	1	3
134	Outliers	Malcolm Gladwell	Social Science	7	28
135	Overhaul: An Insider's Account	Steven Rattner	Business & Finance	1	3
136	Paul McCartney: A Life	Peter Carlin	Biography & Memoir	1	1
137	Peddling Prosperity	Paul Krugman	Business & Finance	2	4
138	People Who Eat Darkenss	Richard Parry	Biography & Memoir	2	8
139	Personal History	Katherine Graham	Biography & Memoir	1	3
140	Philosophy: Who Needs It?	Ayn Rand	Philosophy	1	7
141	Pillars Of The Earth	Ken Follett	Fiction	1	1
142	Plutocrats: The Rise of the New Global Supe	Chrystia Freeland	Social Science	1	4
143	Prague Winter: A Personal Story of Remembrance	Madeleine Albright	Biography & Memoir	2	8
144	Predator Nation: Corporate Criminals, Political Corruption and the Hijacking of	Charles H. Ferguson	Social Science	1	7
145	Quiet: The Power Of Introverts In A World That Can't Stop Ta	Susan Cain	Social Science	1	2
146	Rafa	Rafael Nadal	Biography & Memoir	1	2
147	Raven Stole The Moon	Garth Stein	Fiction	1	7
148	Reminiscences of a Stock Operator	Edwin Lefevre	Business & Finance	1	4
149	River Of Doubt	Candace Millard	Biography & Memoir	1	3
150	Screw It - Let's Do It	Richard Branson	Biography & Memoir	1	3
151	Security Analysis	Benjamin Graham	Business & Finance	1	7
152	Sexy Boss	Heaher Havenwood	Self-Help	1	7

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153	Shadow Elite: How the World's New Power Brokers Undermine Democracy, Gov	Janine Wedel	Social Science	1	4
154	Shantaram	Gregory Roberts	Fiction	1	1
155	Sleeping With Your Smartphone	Leslie Perlow	Social Science	1	4
156	Stabilizing an Unstable Economy	Hyman Minsky	Business & Finance	1	4
157	Steve Jobs	Walter Isaacson	Biography & Memoir	12	80
158	Strengths Finder 2.0	Tom Rath	Business & Finance	1	4
159	Sweet Tooth	Ian McEwan	Fiction	3	9
160	Talent is Overrated	Geoff Colvin	Social Science	4	9
161	Tap Dancing To Work	Carol Loomis	Business & Finance	4	14
162	Team Of Rivals	Doris Kearns	History	6	30
163	Texas	James Michner	Fiction	1	2
164	The 100-Year-Old Man Who Climbed Out the Window and Disappeared	Jonas Jonasson	Fiction	1	4
165	The Age of Capital: 1848/1875	Eric Hobsbawm	Business & Finance	1	3
166	The Age of the Unthinkable	Joshua Ramo	Social Science	4	12
167	The Alpha Master	Maneet Ahuja	Business & Finance	1	2
168	The Art Of Fielding	Chad Harbach	Fiction	1	1
169	The Better Angels of Our Nature: Why Violence Has Declined	Stephen Pinker	Social Science	9	31
170	The Big Short: Inside the Doomsday Machine	Michael Lewis	Business & Finance	5	19
171	The Black Swan: The Impact of the Highly Improbable	Nassim Taleb	Social Science	1	4
172	The Blindside	Michael Lewis	Social Science	5	29
173	The Book Thief	Markuz Zooste	Fiction	2	11
174	The Checklist Manifesto: How to Get Things Right	Atul Gawande	Social Science	2	3
175	The Collapse of Complex Societies	Joseph A. Tainter	Social Science	1	4
176	The Control Revolution: Tech. & Econ. Origins Of Info. Soc.	James Beniger	Social Science	1	7
177	The Cost of Hope	Amanda Bennett	Biography & Memoir	2	8
178	The Dim Hypothesis: Why The Lights Of The West Are Going Out	Leonard Peikoff	Philosophy	1	2
179	The Dog Stars	Peter Heller	Fiction	1	3
180	The Drunkard's Walk: How Randomness Rules Our Lives	Leonard Mlodinow	Social Science	2	4
181	The Einstein Of Money	Joe Carlen	Business & Finance	1	3
182	The Emotionally Intelligent Investor	Ravee Mehta	Business & Finance	1	4
183	The Emperor of all Maladies	Siddhartha Mukherjee	Medical	1	3
184	The Fifth Discipline	Peter Senge	Business & Finance	1	4
185	The Fountainhead	Amity Shlaes	History	2	4
186	The Grand Slam	Mark Frost	History	1	7
187	The Greatest Minds and Ideas of All Time	Will Durant	Social Science	1	4
188	The Halo Effect	Phil Rosenzweig	Business & Finance	2	8
189	The Handmaid's Tale	Margaret Atwood	Fiction	1	4
190	The Hare With The Amber Eyes	Edmund De Waal	Fiction	1	7

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191	The Hobbit	J.R. Tolken	Fiction	5	29
192	The Honest Truth About Dishonesty	Dan Ariely	Social Science	8	32
193	The Hydrogen Sonata	Iain M. Banks	Fiction	1	1
194	The Innovator's Dilemma	Clayton Christensen	Business & Finance	2	7
195	The Invisible Gorilla: How Our Intuitions Deceive Us	Christopher Chabris	Social Science	2	7
196	The Jesuit Guide To (almost) Everything	James Martin	Religion	1	7
197	The Journeyer	Gary Jennings	Fiction	1	1
198	The Kitchen God's Wife	Amy Tan	Fiction	1	3
199	The Last Lion	William Manchester	Biography & Memoir	4	14
200	The Man Who Saved the Union: Ulysses Grant in War and Peace	H.W. Brands	Biography & Memoir	1	7
201	The Match	Mark Frost	History	1	4
202	The Most Important Thing	Howard Marks	Business & Finance	1	7
203	The Myth of the Rational Voter: Why Democracies Choose Bad Policies	Bryan Caplan	Social Science	2	11
204	The New Depression	Richard Duncan	Business & Finance	1	3
205	The Next Decade	George Friedman	Social Science	1	3
206	The Outpost	Jake Tapper	History	4	12
207	The Pallbearers	Stephen Cannell	Fiction	5	12
208	The Panther	Nelson Demille	Fiction	1	7
209	The Party: The Secret World of China's Communist Rulers	Richard McGregor	History	1	2
210	The Passage of Power: The Years of Lyndon Johnson	Robert Caro	Biography & Memoir	14	76
211	The Patriarch: The Remarkable Life & Turbulent Times of Joseph Kennedy	David Nasaw	Biography & Memoir	4	16
212	The Payoff: Why Wall Street Always Wins	Jeff Connaughton	Business & Finance	1	4
213	The Poisonwood Bible	Barbara Kingsolver	Fiction	2	6
214	The Power of Habit: Why We Do What We Do in Life and Business	Charles Duhigg	Social Science	5	22
215	The Power Of One	Bryce Courtenay	Fiction	1	7
216	The Power of Productivity	William Lewis	Social Science	2	8
217	The Prisoner Of Heaven	Carolos Ruiz Zafon	Fiction	1	7
218	The Quest	Daniel Yergin	Business & Finance	3	12
219	The Racketeer	John Grisham	Fiction	6	33
220	The Rational Optimist	Matt Ridley	Business & Finance	8	22
221	The Revenge Of Geography	Robert Kaplan	History	1	4
222	The Righteous Mind: Why Good People Are Divided by Politics and Religion	Jonathan Haidt	Social Science	2	10
223	The Road to Serfdom	Friedrich Hayek	Business & Finance	1	2
224	The Secret Race	Tyler Hamilton	Sports & Recreation	1	1
225	The Signal and the Noise	Nate Silver	Social Science	14	71
226	The Singapore Story	Lee Kuan Yew	Biography & Memoir	1	4
227	The Social Animal	David Brooks	Social Science	1	3
228	The Social Conquest Of Earth	Eo Wilson	Science & Nature	1	7

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229	The Storm	Margriet De Moor	Fiction	1	1
230	The Storm Of War	Andrew Roberts	History	4	28
231	The Success Equation	Jonathan Gottschall	Social Science	2	4
232	The Talent Code	Daniel Coyle	Self-Help	1	3
233	The Tao of Pooh	Benjamin Hoff	Philosophy	1	2
234	The Tipping Point	Malcolm Gladwell	Social Science	7	22
235	The Tourist	Olen Steinhauer	Fiction	1	3
236	The Unlikely Pilgrimage Of Harold Fry	Rachel Joyce	Fiction	1	7
237	The Upside of Turbulence	Donald Sull	Business & Finance	1	4
238	The Value Investors	Ronald Chan	Business & Finance	2	6
239	The Virtuous Egoist	Tara Smith	Philosophy	1	3
240	The Visible Hand	Alfred Chandler	History	1	1
241	The Warmth Of Other Suns	Isabel Wilkerson	History	1	4
242	The Warrior Elite: The Forging of SEAL Class 228	Dick Couch	Biography & Memoir	1	4
243	The Willpower Instinct	Kelly McGonigal	Self-Help	1	2
244	Thinking About Leadership	Nannerl O. Keohane	Social Science	1	2
245	Thinking, Fast and Slow	Daniel Kahneman	Social Science	13	50
246	This Time Is Different: Eight Centuries of Financial Folly	Rogoff & Reinhart	Business & Finance	1	7
247	Thomas Jefferson: The Art of Power	Jon Meacham	Biography & Memoir	5	26
248	Thunderdog	Michael Hingson	Biography & Memoir	1	3
249	Thunderstruck	Erik Larson	History	1	1
250	Tiger Head, Snake Tails: China Today, How It Got There and Where It Is Heading	Jonathan Fenby	Social Science	1	7
251	Titan	Ron Chernow	Biography & Memoir	1	7
252	Titan: The Life Of John D. Rockefeller, Sr.	Ron Chernow	Biography & Memoir	1	7
253	To Kill A Mockingbird	Harper Lee	Fiction	1	7
254	Today We Are Rich	Tim Sanders	Business & Finance	1	7
255	Too Many Murders	Colleen McCullough	Fiction	1	7
256	Toxic Charity	Robert Lupton	Social Science	1	2
257	Triumphs Of Experience	George Vaillant	Science & Nature	1	7
258	Turning Pro	Steven Pressfield	Self-Help	1	3
259	Unbroken	Laura Hillenbrand	Biography & Memoir	1	2
260	Universal Principles Of Design	William Lidwell	Computer & Technology	1	4
261	Unlikely Pilgrimage Of Harold Fry	Rachel Joyce	Fiction	1	3
262	Value Investing	James Montier	Business & Finance	1	2
263	Vanished Kingdoms	Norman Davies	History	1	7
264	Volcker: The Triumph of Persistence	William Silber	Business & Finance	5	23
265	Wait: The Useful Art of Procrastination	Frank Partnoy	Social Science	1	4
266	Washington: A Life	Ron Chernow	Biography & Memoir	1	4

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267	We Are Animals	Justin Torres	Fiction	1	7
268	Wealth, War, And Wisdom	Barton Biggs	Business & Finance	1	4
269	What Is The What	Dave Eggers	Biography & Memoir	1	2
270	What Technology Wants	Kevin Kelly	Computer & Technology	1	7
271	What Works On Wall Street	James O'shaughnessy	Business & Finance	1	1
272	Wheat Belly	William Davis	Health, Mind, & Body	1	3
273	Where'd You Go, Bernadette?	Maria Semple	Fiction	1	4
274	Who I Am	Pete Townshend	Biography & Memoir	1	4
275	Why England Slept	John Kennedy	History	1	2
276	Why Nations Fail: The Origins of Power, Prosperity and Poverty	Daron Acemoglu	Business & Finance	5	28
277	Winning the Loser's Game: Timeless Strategies for Successful Investing	Charles Ellis	Social Science	1	7
278	You Were Never In Chicago	Neil Steinberg	History	1	4
279	Younger Next Year	Chris Crowley	Health, Mind, & Body	1	1
280	Your Brain at Work	David Rock	Social Science	1	4
281	You're Not You	Michelle Wildgen	Fiction	1	7

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1	Why Nations Fail: The Origins of Power, Prosperity and Poverty	Daron Acemoglu	Business & Finance	5	28
2	Lords of Finance: The Bankers Who Broke the World	Liaquat Ahamed	Business & Finance	4	15
3	The Alpha Master	Maneet Ahuja	Business & Finance	1	2
4	Prague Winter: A Personal Story of Remembrance	Madeleine Albright	Biography & Memoir	2	8
5	Carry The One	Carol Anshaw	Fiction	1	2
6	Iron Curtain	Anne Applebaum	History	1	2
7	The Honest Truth About Dishonesty	Dan Ariely	Social Science	8	32
8	An Improvised Life	Alan Arkin	Biography & Memoir	1	2
9	Foundation	Isaac Asimov	Fiction	1	3
10	The Handmaid's Tale	Margaret Atwood	Fiction	1	4
11	Bull by the Horns: Fighting to Save Main Street From Wall Street and Wall Street	Sheila Bair	Business & Finance	1	4
12	The Hydrogen Sonata	Iain M. Banks	Fiction	1	1
13	Letter On Corpulence	William Banting	Health, Mind, & Body	1	3
14	Bailout	Neil Barofsky	Business & Finance	3	8
15	Baruch: My Own Story	Bernard Baruch	Biography & Memoir	1	3
16	D-Day: The Battle for Normandy	Antony Beevor	History	1	7
17	The Control Revolution: Tech. & Econ. Origins Of Info. Soc.	James Beniger	Social Science	1	7
18	The Cost of Hope	Amanda Bennett	Biography & Memoir	2	8
19	A Tour Of The Calculus	David Berlinski	Science & Nature	1	3
20	A Few Lessons For Investors And Managers From Warren E. Buffett	Peter Bevelin	Business & Finance	1	4
21	Hedgehogging	Barton Biggs	Business & Finance	1	1
22	Wealth, War, And Wisdom	Barton Biggs	Business & Finance	1	4
23	Behind the Beautiful Forevers: Life, Death and Hope in a Mumbai Undercity	Katherine Boo	Social Science	1	4
24	Demons of our Own Design	Richard Bookstaber	Business & Finance	4	12
25	End Game	Frank Brady	Biography & Memoir	1	1
26	The Man Who Saved the Union: Ulysses Grant in War and Peace	H.W. Brands	Biography & Memoir	1	7
27	Screw It - Let's Do It	Richard Branson	Biography & Memoir	1	3
28	Free Market Revolution: How Ayn Rand's Ideas Can End Big Government	Yaron Brook	Politics	2	9
29	The Social Animal	David Brooks	Social Science	1	3
30	Days of God: Revolution in Iran	James Buchan	History	1	2
31	How Music Works	David Byrne	Social Science	1	3
32	Quiet: The Power Of Introverts In A World That Can't Stop Talking	Susan Cain	Social Science	1	2
33	The Pallbearers	Stephen Cannell	Fiction	5	12
34	The Myth of the Rational Voter: Why Democracies Choose Bad Policies	Bryan Caplan	Social Science	2	11
35	The Einstein Of Money	Joe Carlen	Business & Finance	1	3
36	Bruce	Peter Carlin	Biography & Memoir	2	7
37	Paul McCartney: A Life	Peter Carlin	Biography & Memoir	1	1
38	The Passage of Power: The Years of Lyndon Johnson	Robert Caro	Biography & Memoir	14	76

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39	Jerusalem, Jerusalem	James Carroll	History	1	3
40	The Invisible Gorilla: How Our Intuitions Deceive Us	Christopher Chabris	Social Science	2	7
41	The Value Investors	Ronald Chan	Business & Finance	2	6
42	The Visible Hand	Alfred Chandler	History	1	1
43	A Good Indian Wife	Anne Cherian	Fiction	1	1
44	Alexander Hamilton	Ron Chernow	Biography & Memoir	2	8
45	Titan	Ron Chernow	Biography & Memoir	1	7
46	Titan: The Life Of John D, Rockefeller, Sr.	Ron Chernow	Biography & Memoir	1	7
47	Washington: A Life	Ron Chernow	Biography & Memoir	1	4
48	The Innovator's Dilemma	Clayton Christensen	Business & Finance	2	7
49	Influence: The Psychology of Persuasion	Robert Cialdini	Social Science	3	14
50	Mondo Agnelli: Fiat, Chrysler, And The Power Of A Dynasty	Jennifer Clark	Business & Finance	1	4
51	Integrity	Henry Cloud	Self-Help	2	4
52	Globalization and Its Enemies	Daniel Cohen	Business & Finance	1	3
53	How To Tell What People Are Thinking	Peter Collett	Social Science	1	4
54	Good to Great	Jim Collins	Business & Finance	1	1
55	Talent is Overrated	Geoff Colvin	Social Science	4	9
56	The Payoff: Why Wall Street Always Wins	Jeff Connaughton	Business & Finance	1	4
57	Golf's Sacred Journey	David Cook	Self-Help	1	3
58	The Warrior Elite: The Forging of SEAL Class 228	Dick Couch	Biography & Memoir	1	4
59	The Power Of One	Bryce Courtenay	Fiction	1	7
60	The Talent Code	Daniel Coyle	Self-Help	1	3
61	Younger Next Year	Chris Crowley	Health, Mind, & Body	1	1
62	Extreme Money: Masters of the Universe and the Cult of Risk	Satyajit Das	Business & Finance	1	7
63	Vanished Kingdoms	Norman Davies	History	1	7
64	Wheat Belly	William Davis	Health, Mind, & Body	1	3
65	The Storm	Margriet De Moor	Fiction	1	1
66	The Hare With The Amber Eyes	Edmund De Waal	Fiction	1	7
67	The Panther	Nelson Demille	Fiction	1	7
68	Eisenhower, A Soldiers Life	Carlo D'este	History	2	4
69	Collapse: How Societies Choose to Fail or Succeed	Jared Diamond	Social Science	1	2
70	The Power of Habit: Why We Do What We Do in Life and Business	Charles Duhigg	Social Science	5	22
71	The New Depression	Richard Duncan	Business & Finance	1	3
72	The Greatest Minds and Ideas of All Time	Will Durant	Social Science	1	4
73	What Is The What	Dave Eggers	Biography & Memoir	1	2
74	Fooling Some of the People All of the Time	David Einhorn	Business & Finance	2	6
75	Winning the Loser's Game: Timeless Strategies for Successful Investing	Charles Ellis	Social Science	1	7
76	Middlesex	Jeffrey Eugenides	Fiction	1	7

2012 Holiday Book Survey

Sorted: Alphabetical by Author

* The greater the points the higher the recommendation

Number	Book Title	Author	Genre	Times	
				Recommended	Rank*
77	China Airborne	James Fallows	History	2	7
78	Tiger Head, Snake Tails: China Today, How It Got There and Where It Is Headin	Jonathan Fenby	Social Science	1	7
79	Predator Nation: Corporate Criminals, Political Corruption and the Hijacking of	Charles H. Ferguson	Social Science	1	7
80	Civilization: The West And The Rest	Niall Ferguson	History	1	4
81	Gone Girl	Gillian Flynn	Fiction	8	36
82	Fall Of Giants	Ken Follett	Fiction	1	2
83	Pillars Of The Earth	Ken Follett	Fiction	1	1
84	Autobiography of Benjamin Franklin	Benjamin Franklin	Biography & Memoir	1	4
85	Plutocrats: The Rise of the New Global Supe	Chrystia Freeland	Social Science	1	4
86	The Next Decade	George Friedman	Social Science	1	3
87	Capitalism and Freedom	Milton Friedman	Business & Finance	3	14
88	Moonwalking with Einstein	Joshua Froer	Social Science	3	6
89	The Grand Slam	Mark Frost	History	1	7
90	The Match	Mark Frost	History	1	4
91	The Checklist Manifesto: How to Get Things Right	Atul Gawande	Social Science	2	3
92	Blink	Malcolm Gladwell	Social Science	4	12
93	Outliers	Malcolm Gladwell	Social Science	7	28
94	The Tipping Point	Malcolm Gladwell	Social Science	7	22
95	Millionaire	Janet Gleeson	History	1	3
96	Bloodland	Alan Glynn	Fiction	1	4
97	Intelligent Memory	Barry Gordon	Self-Help	1	2
98	Misunderstanding Financial Crises: Why We Don't See Them Coming	Gary B. Gorton	Business & Finance	1	2
99	Debt: The First 5,000 Years	Jonathan Gottschall	Social Science	2	4
100	Intelligent Investor	Benjamin Graham	Business & Finance	1	4
101	Security Analysis	Benjamin Graham	Business & Finance	1	7
102	Personal History	Katherine Graham	Biography & Memoir	1	3
103	Mastery	Robert Greene	Social Science	2	8
104	Ice Age: How a Change of Climate Made Us Human	John Gribbin	History	1	4
105	Corporate Catalyst: A Chronicle Of The (mis)management..	Tony Griffiths	Business & Finance	1	7
106	The Racketeer	John Grisham	Fiction	6	33
107	The Righteous Mind: Why Good People Are Divided by Politics and Religion	Jonathan Haidt	Social Science	2	10
108	The Secret Race	Tyler Hamilton	Sports & Recreation	1	1
109	Art Of Fielding	Chad Harbach	Fiction	1	4
110	The Art Of Fielding	Chad Harbach	Fiction	1	1
111	Sexy Boss	Heather Havenwood	Self-Help	1	7
112	The Road to Serfdom	Friedrich Hayek	Business & Finance	1	2
113	The Dog Stars	Peter Heller	Fiction	1	3
114	Book of Genesis: A Biography	Ronald Hendel	Religion	1	1

2012 Holiday Book Survey

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<u>Number</u>	<u>Book Title</u>	<u>Author</u>	<u>Genre</u>	<u>Times</u>	
				<u>Recommended</u>	<u>Rank*</u>
115	Unbroken	Laura Hillenbrand	Biography & Memoir	1	2
116	Thunderdog	Michael Hingson	Biography & Memoir	1	3
117	The Age of Capital: 1848/1875	Eric Hobsbawm	Business & Finance	1	3
118	The Tao of Pooh	Benjamin Hoff	Philosophy	1	2
119	Iliad	0 Homer	Fiction	1	3
120	Benjamin Franklin: An American Life	Walter Isaacson	Biography & Memoir	3	13
121	Einstein: His Life and Universe	Walter Isaacson	Biography & Memoir	1	7
122	Steve Jobs	Walter Isaacson	Biography & Memoir	12	80
123	50 Shades Darker	E.L. James	Fiction	1	4
124	50 Shades Free	E.L. James	Fiction	1	3
125	50 Shades Of Gray	E.L. James	Fiction	2	14
126	The Journeyer	Gary Jennings	Fiction	1	1
127	The 100-Year-Old Man Who Climbed Out the Window and Disappeared	Jonas Jonasson	Fiction	1	4
128	The Unlikely Pilgrimage Of Harold Fry	Rachel Joyce	Fiction	1	7
129	Unlikely Pilgrimage Of Harold Fry	Rachel Joyce	Fiction	1	3
130	Thinking, Fast and Slow	Daniel Kahneman	Social Science	13	50
131	Monsoon	Robert Kaplan	Politics	1	4
132	The Revenge Of Geography	Robert Kaplan	History	1	4
133	Black Friday	Alex Kava	Fiction	1	2
134	Fitzgeralds And Kennedys	Doris Kearns	Biography & Memoir	1	4
135	Team Of Rivals	Doris Kearns	History	6	30
136	What Technology Wants	Kevin Kelly	Computer & Technology	1	7
137	Why England Slept	John Kennedy	History	1	2
138	Thinking About Leadership	Nannerl O. Keohane	Social Science	1	2
139	A Financial History of Western Europe	Charles Kindleberger	Business & Finance	1	4
140	A History of Financial Crises	Charles P. Kindleberger	Business & Finance	1	4
141	Odessa: Genius and Death in a City of Dreams	Charles King	History	1	2
142	The Poisonwood Bible	Barbara Kingsolver	Fiction	2	6
143	Margin of Safety	Seth Klarman	Business & Finance	2	11
144	Peddling Prosperity	Paul Krugman	Business & Finance	2	4
145	Breakthrough Rapid Reading	Peter Kump	Self-Help	1	7
146	Defending Jacob	William Landay	Mystery	1	2
147	In The Garden Of Beasts	Erik Larson	History	2	14
148	Thunderstruck	Erik Larson	History	1	1
149	To Kill A Mockingbird	Harper Lee	Fiction	1	7
150	Reminiscences of a Stock Operator	Edwin Lefevre	Business & Finance	1	4
151	Imagine	Johan Lehrer	Social Science	2	6
152	Freakonomics: A Rogue Economist Explores the Hidden Side of Everything	Steven Levitt	Business & Finance	2	6

2012 Holiday Book Survey

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<u>Number</u>	<u>Book Title</u>	<u>Author</u>	<u>Genre</u>	<u>Times Recommended</u>	<u>Rank*</u>
153	In The Plex	Steven Levy	Business & Finance	1	2
154	Boomerang: The Biggest Bust	Michael Lewis	Business & Finance	1	7
155	Liar's Poker	Michael Lewis	Business & Finance	1	4
156	Moneyball: The Art of Winning an Unfair Game	Michael Lewis	Business & Finance	1	7
157	The Big Short: Inside the Doomsday Machine	Michael Lewis	Business & Finance	5	19
158	The Blindside	Michael Lewis	Social Science	5	29
159	The Power of Productivity	William Lewis	Social Science	2	8
160	Universal Principles Of Design	William Lidwell	Computer & Technology	1	4
161	Tap Dancing To Work	Carol Loomis	Business & Finance	4	14
162	Toxic Charity	Robert Lupton	Social Science	1	2
163	One Up On Wall Street	Peter Lynch	Business & Finance	1	3
164	A River Runs Through It	Norman Maclean	Fiction	1	2
165	The Last Lion	William Manchester	Biography & Memoir	4	14
166	Bringing Up the Bodies	Hilary Mantel	History	6	25
167	The Most Important Thing	Howard Marks	Business & Finance	1	7
168	Life of Pi	Yann Martel	Fiction	2	14
169	Game of Thrones	George Martin	Fiction	3	14
170	The Jesuit Guide To (almost) Everything	James Martin	Religion	1	7
171	Catherine the Great: Portrait of a Woman	Robert Massie	Biography & Memoir	1	3
172	The Success Equation	Michael Mauboussin	Business & Finance	1	1
173	One Small Step Can Change Your Life: The Kaizen Way	Robert Maurer	Biography & Memoir	1	4
174	Exile on Wall Street	Mike Mayo	Business & Finance	2	6
175	Angela's Ashes	Frank Mccourt	Biography & Memoir	1	7
176	Naked Cruelty	Colleen McCullough	Fiction	1	4
177	Too Many Murders	Colleen McCullough	Fiction	1	7
178	Born To Run	Christopher Mcdougall	Health, Mind, & Body	1	3
179	Sweet Tooth	Ian McEwan	Fiction	3	9
180	The Willpower Instinct	Kelly McGonigal	Self-Help	1	2
181	The Party: The Secret World of China's Communist Rulers	Richard McGregor	History	1	2
182	All the Devils Are Here	Bethany McLean	Business & Finance	1	1
183	Thomas Jefferson: The Art of Power	Jon Meacham	Biography & Memoir	5	26
184	The Emotionally Intelligent Investor	Ravee Mehta	Business & Finance	1	4
185	Cracking The Code: Understand And Profit...	Jim Mellon	Business & Finance	2	4
186	Texas	James Michner	Fiction	1	2
187	River Of Doubt	Candace Millard	Biography & Memoir	1	3
188	Stabilizing an Unstable Economy	Hyman Minsky	Business & Finance	1	4
189	Human Action: A Treatise on Economics	Ludwig von Mises	Business & Finance	1	3
190	The Drunkard's Walk: How Randomness Rules Our Lives	Leonard Mlodinow	Social Science	2	4

2012 Holiday Book Survey

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<u>Number</u>	<u>Book Title</u>	<u>Author</u>	<u>Genre</u>	<u>Times</u>	
				<u>Recommended</u>	<u>Rank*</u>
191	Value Investing	James Montier	Business & Finance	1	2
192	Different	Youngme Moon	Business & Finance	6	10
193	The Emperor of all Maladies	Siddhartha Mukherjee	Medical	1	3
194	Coming Apart: The State of White America, 1960/2010	Charles Murray	History	1	2
195	Rafa	Rafael Nadal	Biography & Memoir	1	2
196	The Patriarch: The Remarkable Life & Turbulent Times of Joseph Kennedy	David Nasaw	Biography & Memoir	4	16
197	Killing Lincoln	Bill O'reilly	History	1	3
198	Eat the Rich: A Treatise on Economics	PJ O'Rourke	Business & Finance	2	5
199	What Works On Wall Street	James O'shaughnessy	Business & Finance	1	1
200	No Easy Day	Mark Owen	History	5	17
201	People Who Eat Darkenss	Richard Parry	Biography & Memoir	2	8
202	Wait: The Useful Art of Procrastination	Frank Partnoy	Social Science	1	4
203	The Dim Hypothesis: Why The Lights Of The West Are Going Out	Leonard Peikoff	Philosophy	1	2
204	Sleeping With Your Smartphone	Leslie Perlow	Social Science	1	4
205	Hubris: How HBOS Wrecked the Best Bank in Britain	Ray Perman	Business & Finance	1	4
206	How Do We Fix This Mess? The Economic Price of Having It All, and the Route t	Robert Peston	Business & Finance	1	7
207	100 to 1 in the Stock Market	Thomas Phelps	Business & Finance	4	28
208	My Sister's Keeper	Jodi Picoult	Fiction	1	1
209	Drive	Daniel Pink	Social Science	2	6
210	The Better Angels of Our Nature: Why Violence Has Declined	Stephen Pinker	Social Science	9	31
211	Are You Smart Enough to Work at Google	William Poundstone	Business & Finance	2	8
212	Fortune's Formula	William Poundstone	Business & Finance	1	4
213	Turning Pro	Steven Pressfield	Self-Help	1	3
214	The Age of the Unthinkable	Joshua Ramo	Social Science	4	12
215	Atlas Shrugged	Ayn Rand	Fiction	11	46
216	Fountainhead	Ayn Rand	Fiction	1	7
217	Philosophy: Who Needs It?	Ayn Rand	Philosophy	1	7
218	The Fountainhead	Ayn Rand	Politics	1	7
219	Strengths Finder 2.0	Tom Rath	Business & Finance	1	4
220	Overhaul: An Insider's Account	Steven Rattner	Business & Finance	1	3
221	This Time Is Different: Eight Centuries of Financial Folly	Rogoff & Reinhart	Business & Finance	1	7
222	Biography Of Andrew Jackson	Robert Remini	History	2	6
223	Beyond Smoke and Mirrors: Climate Change and Energy in the 21st Century	Burton Richter	Social Science	1	3
224	Currency Wars	James Rickards	Business & Finance	2	10
225	The Rational Optimist	Matt Ridley	Business & Finance	8	22
226	The Storm Of War	Andrew Roberts	History	4	28
227	Shantaram	Gregory Roberts	Fiction	1	1
228	Your Brain at Work	David Rock	Social Science	1	4

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<u>Number</u>	<u>Book Title</u>	<u>Author</u>	<u>Genre</u>	<u>Times</u>	
				<u>Recommended</u>	<u>Rank*</u>
229	The Halo Effect	Phil Rosenzweig	Business & Finance	2	8
230	Nemesis	Philip Roth	Fiction	1	4
231	Justice	Carolos Ruiz Zafon	Fiction	2	4
232	Today We Are Rich	Tim Sanders	Business & Finance	1	7
233	Dominion	C.J. Sansom	Fiction	1	3
234	How An Economy Grows And Why It Crashes	Peter Schiff	Business & Finance	1	1
235	Hedge Fund Market Wizards	Jack Schwager	Business & Finance	1	1
236	Market Wizards	Jack Schwager	Business & Finance	1	7
237	Me Talk Pretty One Day	David Sedaris	Humor	1	2
238	Where'd You Go, Bernadette?	Maria Semple	Fiction	1	4
239	The Fifth Discipline	Peter Senge	Business & Finance	1	4
240	No Less Than Victory	Jeff Shaara	Fiction	1	3
241	The Forgotten Man: A New History of the Great Depression	Amity Shlaes	History	2	14
242	Volcker: The Triumph of Persistence	William Silber	Business & Finance	5	23
243	The Signal and the Noise	Nate Silver	Social Science	14	71
244	The Virtuous Egoist	Tara Smith	Philosophy	1	3
245	Cooperating Rivals	Jeffrey Sosland	Social Science	1	7
246	Raven Stole The Moon	Garth Stein	Fiction	1	7
247	You Were Never In Chicago	Neil Steinberg	History	1	4
248	An American Spy	Olen Steinhauer	Fiction	1	3
249	The Tourist	Olen Steinhauer	Fiction	1	3
250	Fooling Houdini	Alex Stone	Biography & Memoir	3	9
251	Darwin's Ghosts: The Secret History of Evolution	Rebecca Stott	Social Science	1	3
252	Masters of Command: Alexander, Hannibal, Caesar and the Genius of Leadership	Barry Strauss	Biography & Memoir	1	3
253	The Upside of Turbulence	Donald Sull	Business & Finance	1	4
254	The Collapse of Complex Societies	Joseph A. Tainter	Social Science	1	4
255	Antifragile: Things That Gain from Disorder	Nassim Taleb	Business & Finance	7	39
256	Fooled By Randomness	Nassim Taleb	Business & Finance	1	2
257	The Black Swan: The Impact of the Highly Improbable	Nassim Taleb	Social Science	1	4
258	The Kitchen God's Wife	Amy Tan	Fiction	1	3
259	The Outpost	Jake Tapper	History	4	12
260	Nudge: Improving Decisions About Health, Wealth, and Happiness	Richard Thaler	Social Science	8	26
261	Ike's Bluff: President Eisenhower's Secret Battle to Save the World	Evan Thomas	History	1	1
262	Badass	Ben Thompson	Fiction	1	7
263	The Hobbit	J.R. Tolken	Fiction	5	29
264	Charles Dickens: A Life	Claire Tomalin	Biography & Memoir	1	3
265	We Are Animals	Justin Torres	Fiction	1	7
266	How Children Succeed: Grit, Curiosity, and the Hidden Power of Character	Paul Tough	Social Science	1	3

2012 Holiday Book Survey

Sorted: Alphabetical by Author

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<u>Number</u>	<u>Book Title</u>	<u>Author</u>	<u>Genre</u>	<u>Times Recommended</u>	<u>Rank*</u>
267	Who I Am	Pete Townshend	Biography & Memoir	1	4
268	One Last Thing Before I Go	Jonathan Tropper	Fiction	1	7
269	Triumphs Of Experience	George Vaillant	Science & Nature	1	7
270	Cutting For Stone	Abraham Verghese	Fiction	2	11
271	Andrew Carnegie	Joseph Frazier Wall	Biography & Memoir	2	8
272	Mindless Eating: Why We Eat More Than We Think	Brian Wansink	Social Science	4	11
273	Shadow Elite: How the World's New Power Brokers Undermine Democracy, Gov	Janine Wedel	Social Science	1	4
274	In Fed We Trust: Ben Bernanke's War on the Great Panic	David Wessel	Business & Finance	2	14
275	You're Not You	Michelle Wildgen	Fiction	1	7
276	The Warmth Of Other Suns	Isabel Wilkerson	History	1	4
277	The Social Conquest Of Earth	Eo Wilson	Science & Nature	1	7
278	The Quest	Daniel Yergin	Business & Finance	3	12
279	The Singapore Story	Lee Kuan Yew	Biography & Memoir	1	4
280	A Technique for Producing Ideas	James Webb Young	Social Science	1	4
281	The Book Thief	Markuz Zooste	Fiction	2	11

2012 Holiday Book Survey

Sorted: Book Rank - Highest to Lowest

* The greater the points the higher the recommendation

<u>Number</u>	<u>Book Title</u>	<u>Author</u>	<u>Genre</u>	<u>Times Recommended</u>	<u>Rank*</u>
1	Steve Jobs	Walter Isaacson	Biography & Memoir	12	80
2	The Passage of Power: The Years of Lyndon Johnson	Robert Caro	Biography & Memoir	14	76
3	The Signal and the Noise	Nate Silver	Social Science	14	71
4	Thinking, Fast and Slow	Daniel Kahneman	Social Science	13	50
5	Atlas Shrugged	Ayn Rand	Fiction	11	46
6	Antifragile: Things That Gain from Disorder	Nassim Taleb	Business & Finance	7	39
7	Gone Girl	Gillian Flynn	Fiction	8	36
8	The Racketeer	John Grisham	Fiction	6	33
9	The Honest Truth About Dishonesty	Dan Ariely	Social Science	8	32
10	The Better Angels of Our Nature: Why Violence Has Declined	Stephen Pinker	Social Science	9	31
11	Team Of Rivals	Doris Kearns	History	6	30
12	The Blindside	Michael Lewis	Social Science	5	29
13	The Hobbit	J.R. Tolken	Fiction	5	29
14	Outliers	Malcolm Gladwell	Social Science	7	28
15	Why Nations Fail: The Origins of Power, Prosperity and Poverty	Daron Acemoglu	Business & Finance	5	28
16	100 to 1 in the Stock Market	Thomas Phelps	Business & Finance	4	28
17	The Storm Of War	Andrew Roberts	History	4	28
18	Nudge: Improving Decisions About Health, Wealth, and Happiness	Richard Thaler	Social Science	8	26
19	Thomas Jefferson: The Art of Power	Jon Meacham	Biography & Memoir	5	26
20	Bringing Up the Bodies	Hilary Mantel	History	6	25
21	Volcker: The Triumph of Persistence	William Silber	Business & Finance	5	23
22	The Rational Optimist	Matt Ridley	Business & Finance	8	22
23	The Tipping Point	Malcolm Gladwell	Social Science	7	22
24	The Power of Habit: Why We Do What We Do in Life and Business	Charles Duhigg	Social Science	5	22
25	The Big Short: Inside the Doomsday Machine	Michael Lewis	Business & Finance	5	19
26	No Easy Day	Mark Owen	History	5	17
27	The Patriarch: The Remarkable Life & Turbulent Times of Joseph Kennedy	David Nasaw	Biography & Memoir	4	16
28	Lords of Finance: The Bankers Who Broke the World	Liaquat Ahamed	Business & Finance	4	15
29	Tap Dancing To Work	Carol Loomis	Business & Finance	4	14
30	The Last Lion	William Manchester	Biography & Memoir	4	14
31	Capitalism and Freedom	Milton Friedman	Business & Finance	3	14
32	Game of Thrones	George Martin	Fiction	3	14
33	Influence: The Psychology of Persuasion	Robert Cialdini	Social Science	3	14
34	50 Shades Of Gray	E.L. James	Fiction	2	14
35	In Fed We Trust: Ben Bernanke's War on the Great Panic	David Wessel	Business & Finance	2	14
36	In The Garden Of Beasts	Erik Larson	History	2	14
37	Life of Pi	Yann Martel	Fiction	2	14
38	The Forgotten Man: A New History of the Great Depression	Amity Shlaes	History	2	14

2012 Holiday Book Survey

Sorted: Book Rank - Highest to Lowest

* The greater the points the higher the recommendation

Number	Book Title	Author	Genre	Times Recommended	Rank*
39	Benjamin Franklin: An American Life	Walter Isaacson	Biography & Memoir	3	13
40	The Pallbearers	Stephen Cannell	Fiction	5	12
41	Blink	Malcolm Gladwell	Social Science	4	12
42	Demons of our Own Design	Richard Bookstaber	Business & Finance	4	12
43	The Age of the Unthinkable	Joshua Ramo	Social Science	4	12
44	The Outpost	Jake Tapper	History	4	12
45	The Quest	Daniel Yergin	Business & Finance	3	12
46	Mindless Eating: Why We Eat More Than We Think	Brian Wansink	Social Science	4	11
47	Cutting For Stone	Abraham Verghese	Fiction	2	11
48	Margin of Safety	Seth Klarman	Business & Finance	2	11
49	The Book Thief	Markuz Zooste	Fiction	2	11
50	The Myth of the Rational Voter: Why Democracies Choose Bad Policies	Bryan Caplan	Social Science	2	11
51	The Righteous Mind: Why Good People Are Divided by Politics and Religion	Jonathan Haidt	Social Science	2	10
52	Talent is Overrated	Geoff Colvin	Social Science	4	9
53	Fooling Houdini	Alex Stone	Biography & Memoir	3	9
54	Sweet Tooth	Ian McEwan	Fiction	3	9
55	Free Market Revolution: How Ayn Rand's Ideas Can End Big Government	Yaron Brook	Politics	2	9
56	Bailout	Neil Barofsky	Business & Finance	3	8
57	Alexander Hamilton	Ron Chernow	Biography & Memoir	2	8
58	Andrew Carnegie	Joseph Frazier Wall	Biography & Memoir	2	8
59	Are You Smart Enough to Work at Google	William Poundstone	Business & Finance	2	8
60	Mastery	Robert Greene	Social Science	2	8
61	People Who Eat Darkenss	Richard Parry	Biography & Memoir	2	8
62	Prague Winter: A Personal Story of Remembrance	Madeleine Albright	Biography & Memoir	2	8
63	The Cost of Hope	Amanda Bennett	Biography & Memoir	2	8
64	The Halo Effect	Phil Rosenzweig	Business & Finance	2	8
65	The Power of Productivity	William Lewis	Social Science	2	8
66	Bruce	Peter Carlin	Biography & Memoir	2	7
67	China Airborne	James Fallows	History	2	7
68	The Innovator's Dilemma	Clayton Christensen	Business & Finance	2	7
69	The Invisible Gorilla: How Our Intuitions Deceive Us	Christopher Chabris	Social Science	2	7
70	Angela's Ashes	Frank Mccourt	Biography & Memoir	1	7
71	Badass	Ben Thompson	Fiction	1	7
72	Boomerang: The Biggest Bust	Michael Lewis	Business & Finance	1	7
73	Breakthrough Rapid Reading	Peter Kump	Self-Help	1	7
74	Cooperating Rivals	Jeffrey Sosland	Social Science	1	7
75	Corporate Catalyst: A Chronicle Of The (mis)management..	Tony Griffiths	Business & Finance	1	7
76	D-Day: The Battle for Normandy	Antony Beevor	History	1	7

2012 Holiday Book Survey

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* The greater the points the higher the recommendation

Number	Book Title	Author	Genre	Times Recommended	Rank*
77	Einstein: His Life and Universe	Walter Isaacson	Biography & Memoir	1	7
78	Extreme Money: Masters of the Universe and the Cult of Risk	Satyajit Das	Business & Finance	1	7
79	Fountainhead	Ayn Rand	Fiction	1	7
80	How Do We Fix This Mess? The Economic Price of Having It All, and the Route t	Robert Peston	Business & Finance	1	7
81	Market Wizards	Jack Schwager	Business & Finance	1	7
82	Middlesex	Jeffrey Eugenides	Fiction	1	7
83	Moneyball: The Art of Winning an Unfair Game	Michael Lewis	Business & Finance	1	7
84	One Last Thing Before I Go	Jonathan Tropper	Fiction	1	7
85	Philosophy: Who Needs It?	Ayn Rand	Philosophy	1	7
86	Predator Nation: Corporate Criminals, Political Corruption and the Hijacking of	Charles H. Ferguson	Social Science	1	7
87	Raven Stole The Moon	Garth Stein	Fiction	1	7
88	Security Analysis	Benjamin Graham	Business & Finance	1	7
89	Sexy Boss	Heather Havenwood	Self-Help	1	7
90	The Control Revolution: Tech. & Econ. Origins Of Info. Soc.	James Beniger	Social Science	1	7
91	The Fountainhead	Ayn Rand	Politics	1	7
92	The Grand Slam	Mark Frost	History	1	7
93	The Hare With The Amber Eyes	Edmund De Waal	Fiction	1	7
94	The Jesuit Guide To (almost) Everything	James Martin	Religion	1	7
95	The Man Who Saved the Union: Ulysses Grant in War and Peace	H.W. Brands	Biography & Memoir	1	7
96	The Most Important Thing	Howard Marks	Business & Finance	1	7
97	The Panther	Nelson Demille	Fiction	1	7
98	The Social Conquest Of Earth	Eo Wilson	Science & Nature	1	7
99	The Unlikely Pilgrimage Of Harold Fry	Rachel Joyce	Fiction	1	7
100	This Time Is Different: Eight Centuries of Financial Folly	Rogoff & Reinhart	Business & Finance	1	7
101	Tiger Head, Snake Tails: China Today, How It Got There and Where It Is Headin	Jonathan Fenby	Social Science	1	7
102	Titan	Ron Chernow	Biography & Memoir	1	7
103	Titan: The Life Of John D, Rockefeller, Sr.	Ron Chernow	Biography & Memoir	1	7
104	To Kill A Mockingbird	Harper Lee	Fiction	1	7
105	Today We Are Rich	Tim Sanders	Business & Finance	1	7
106	Too Many Murders	Colleen McCullough	Fiction	1	7
107	Triumphs Of Experience	George Vaillant	Science & Nature	1	7
108	Vanished Kingdoms	Norman Davies	History	1	7
109	We Are Animals	Justin Torres	Fiction	1	7
110	What Technology Wants	Kevin Kelly	Computer & Technology	1	7
111	Winning the Loser's Game: Timeless Strategies for Successful Investing	Charles Ellis	Social Science	1	7
112	You're Not You	Michelle Wildgen	Fiction	1	7
113	Moonwalking with Einstein	Joshua Froer	Social Science	3	6
114	Biography Of Andrew Jackson	Robert Remini	History	2	6

2012 Holiday Book Survey

Sorted: Book Rank - Highest to Lowest

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Number	Book Title	Author	Genre	Times	
				Recommended	Rank*
115	Debt: The First 5,000 Years	David Graeber	Business & Finance	2	6
116	Drive	Daniel Pink	Social Science	2	6
117	Exile on Wall Street	Mike Mayo	Business & Finance	2	6
118	Fooling Some of the People All of the Time	David Einhorn	Business & Finance	2	6
119	Freakonomics: A Rogue Economist Explores the Hidden Side of Everyting	Steven Levitt	Business & Finance	2	6
120	Imagine	Johan Lehrer	Social Science	2	6
121	The Poisonwood Bible	Barbara Kingsolver	Fiction	2	6
122	The Value Investors	Ronald Chan	Business & Finance	2	6
123	Eat the Rich: A Treatise on Economics	PJ O'Rourke	Business & Finance	2	5
124	Beyond Smoke and Mirrors: Climate Change and Energy in the 21st Century	Bernard Baruch	Biography & Memoir	2	4
125	Cracking The Code: Understand And Profit...	Jim Mellon	Business & Finance	2	4
126	Different	Youngme Moon	Business & Finance	2	4
127	Eisenhower, A Soldiers Life	Carlo D'este	History	2	4
128	Peddling Prosperity	Paul Krugman	Business & Finance	2	4
129	The Drunkard's Walk: How Randomness Rules Our Lives	Leonard Mlodinow	Social Science	2	4
130	The Prisoner Of Heaven	Bryce Courtenay	Fiction	2	4
131	50 Shades Darker	E.l. James	Fiction	1	4
132	A Few Lessons For Investors And Managers From Warren E. Buffett	Peter Bevelin	Business & Finance	1	4
133	A Financial History of Western Europe	Charles Kindleberger	Business & Finance	1	4
134	A History of Financial Crises	Charles P. Kindleberger	Business & Finance	1	4
135	A Technique for Producing Ideas	James Webb Young	Social Science	1	4
136	Art Of Fielding	Chad Harbach	Fiction	1	4
137	Autobiography of Benjamin Franklin	Benjamin Franklin	Biography & Memoir	1	4
138	Behind the Beautiful Forevers: Life, Death and Hope in a Mumbai Undercity	Katherine Boo	Social Science	1	4
139	Bloodland	Alan Glynn	Fiction	1	4
140	Breaking The Maya Code	Michael Coe	Science & Nature	1	4
141	Bull by the Horns: Fighting to Save Main Street From Wall Street and Wall Stre	Sheila Bair	Business & Finance	1	4
142	Civilization: The West And The Rest	Niall Ferguson	History	1	4
143	Fitgeralds And Kennedys	Doris Kearns	Biography & Memoir	1	4
144	Fortune's Formula	William Poundstone	Business & Finance	1	4
145	How To Tell What People Are Thinking	Peter Collett	Social Science	1	4
146	Hubris: How HBOS Wrecked the Best Bank in Britain	Ray Perman	Business & Finance	1	4
147	Ice Age: How a Change of Climate Made Us Human	John Gribbin	History	1	4
148	Intelligent Investor	Benjamin Graham	Business & Finance	1	4
149	Liar's Poker	Michael Lewis	Business & Finance	1	4
150	Mondo Agnelli: Fiat, Chrysler, And The Power Of A Dynasty	Jennifer Clark	Business & Finance	1	4
151	Monsoon	Robert Kaplan	Politics	1	4
152	Naked Cruelty	Colleen McCullough	Fiction	1	4

2012 Holiday Book Survey

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<u>Number</u>	<u>Book Title</u>	<u>Author</u>	<u>Genre</u>	<u>Times Recommended</u>	<u>Rank*</u>
153	Nemesis	Philip Roth	Fiction	1	4
154	One Small Step Can Change Your Life: The Kaizen Way	Robert Maurer	Biography & Memoir	1	4
155	Plutocrats: The Rise of the New Global Supe	Chrystia Freeland	Social Science	1	4
156	Reminiscences of a Stock Operator	Edwin Lefevre	Business & Finance	1	4
157	Shadow Elite: How the World's New Power Brokers Undermine Democracy, Gov	Janine Wedel	Social Science	1	4
158	Sleeping With Your Smartphone	Leslie Perlow	Social Science	1	4
159	Stabilizing an Unstable Economy	Hyman Minsky	Business & Finance	1	4
160	Strengths Finder 2.0	Tom Rath	Business & Finance	1	4
161	The 100-Year-Old Man Who Climbed Out the Window and Disappeared	Jonas Jonasson	Fiction	1	4
162	The Black Swan: The Impact of the Highly Improbable	Nassim Taleb	Social Science	1	4
163	The Collapse of Complex Societies	Joseph A. Tainter	Social Science	1	4
164	The Emotionally Intelligent Investor	Ravee Mehta	Business & Finance	1	4
165	The Fifth Discipline	Peter Senge	Business & Finance	1	4
166	The Greatest Minds and Ideas of All Time	Will Durant	Social Science	1	4
167	The Handmaid's Tale	Margaret Atwood	Fiction	1	4
168	The Match	Mark Frost	History	1	4
169	The Payoff: Why Wall Street Always Wins	Jeff Connaughton	Business & Finance	1	4
170	The Revenge Of Geography	Robert Kaplan	History	1	4
171	The Singapore Story	Lee Kuan Yew	Biography & Memoir	1	4
172	The Upside of Turbulence	Donald Sull	Business & Finance	1	4
173	The Warmth Of Other Suns	Isabel Wilkerson	History	1	4
174	The Warrior Elite: The Forging of SEAL Class 228	Dick Couch	Biography & Memoir	1	4
175	Universal Principles Of Design	William Lidwell	Computer & Technology	1	4
176	Wait: The Useful Art of Procrastination	Frank Partnoy	Social Science	1	4
177	Washington: A Life	Ron Chernow	Biography & Memoir	1	4
178	Wealth, War, And Wisdom	Barton Biggs	Business & Finance	1	4
179	Where'd You Go, Bernadette?	Maria Semple	Fiction	1	4
180	Who I Am	Pete Townshend	Biography & Memoir	1	4
181	You Were Never In Chicago	Neil Steinberg	History	1	4
182	Your Brain at Work	David Rock	Social Science	1	4
183	The Checklist Manifesto: How to Get Things Right	Atul Gawande	Social Science	2	3
184	50 Shades Free	E.L. James	Fiction	1	3
185	A Tour Of The Calculus	David Berlinski	Science & Nature	1	3
186	An American Spy	Olen Steinhauer	Fiction	1	3
187	Born To Run	Christopher Mcdougall	Health, Mind, & Body	1	3
188	Catherine the Great: Portrait of a Woman	Robert Massie	Biography & Memoir	1	3
189	Charles Dickens: A Life	Claire Tomalin	Biography & Memoir	1	3
190	Darwin's Ghosts: The Secret History of Evolution	Rebecca Stott	Social Science	1	3

2012 Holiday Book Survey

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<u>Number</u>	<u>Book Title</u>	<u>Author</u>	<u>Genre</u>	<u>Times</u>	
				<u>Recommended</u>	<u>Rank*</u>
191	Dominion	C.J. Sansom	Fiction	1	3
192	Foundation	Isaac Asimov	Fiction	1	3
193	Globalization and Its Enemies	Daniel Cohen	Business & Finance	1	3
194	Golf's Sacred Journey	David Cook	Self-Help	1	3
195	How Children Succeed: Grit, Curiosity, and the Hidden Power of Character	Paul Tough	Social Science	1	3
196	How Music Works	David Byrne	Social Science	1	3
197	Human Action: A Treatise on Economics	Ludwig von Mises	Business & Finance	1	3
198	Iliad	0 Homer	Fiction	1	3
199	Jerusalem, Jerusalem	James Carroll	History	1	3
200	Killing Lincoln	Bill O'reilly	History	1	3
201	Letter On Corpulence	William Banting	Health, Mind, & Body	1	3
202	Masters of Command: Alexander, Hannibal, Caesar and the Genius of Leadership	Barry Strauss	Biography & Memoir	1	3
203	Millionaire	Janet Gleeson	History	1	3
204	No Less Than Victory	Jeff Shaara	Fiction	1	3
205	One Up On Wall Street	Peter Lynch	Business & Finance	1	3
206	Overhaul: An Insider's Account	Steven Rattner	Business & Finance	1	3
207	Personal History	Katherine Graham	Biography & Memoir	1	3
208	River Of Doubt	Candace Millard	Biography & Memoir	1	3
209	Screw It - Let's Do It	Richard Branson	Biography & Memoir	1	3
210	The Age of Capital: 1848/1875	Eric Hobsbawm	Business & Finance	1	3
211	The Dog Stars	Peter Heller	Fiction	1	3
212	The Einstein Of Money	Joe Carlen	Business & Finance	1	3
213	The Emperor of all Maladies	Siddhartha Mukherjee	Medical	1	3
214	The Kitchen God's Wife	Amy Tan	Fiction	1	3
215	The New Depression	Richard Duncan	Business & Finance	1	3
216	The Next Decade	George Friedman	Social Science	1	3
217	The Social Animal	David Brooks	Social Science	1	3
218	The Storytelling Animal	Jonathan Gottschall	Social Science	1	3
219	The Talent Code	Daniel Coyle	Self-Help	1	3
220	The Tourist	Olen Steinhauer	Fiction	1	3
221	The Virtuous Egoist	Tara Smith	Philosophy	1	3
222	Thunderdog	Michael Hingson	Biography & Memoir	1	3
223	Turning Pro	Steven Pressfield	Self-Help	1	3
224	Unlikely Pilgrimage Of Harold	Rachel Joyce	Fiction	1	3
225	Wheat Belly	William Davis	Health, Mind, & Body	1	3
226	A River Runs Through It	Norman Maclean	Fiction	1	2
227	An Improvised Life	Alan Arkin	Biography & Memoir	1	2
228	Black Friday	Alex Kava	Fiction	1	2

2012 Holiday Book Survey

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<u>Number</u>	<u>Book Title</u>	<u>Author</u>	<u>Genre</u>	<u>Times</u>	
				<u>Recommended</u>	<u>Rank*</u>
229	Carry The One	Carol Anshaw	Fiction	1	2
230	Collapse: How Societies Choose to Fail or Succeed	Jared Diamond	Social Science	1	2
231	Coming Apart: The State of White America, 1960/2010	Charles Murray	History	1	2
232	Days of God: Revolution in Iran	James Buchan	History	1	2
233	Defending Jacob	William Landay	Mystery	1	2
234	Fall Of Giants	Ken Follett	Fiction	1	2
235	Fooled By Randomness	Nassim Taleb	Business & Finance	1	2
236	In The Plex	Steven Levy	Business & Finance	1	2
237	Integrity	Henry Cloud	Self-Help	1	2
238	Intelligent Memory	Barry Gordon	Self-Help	1	2
239	Iron Curtain	Anne Applebaum	History	1	2
240	Justice	Michael Sandel	Social Science	1	2
241	Me Talk Pretty One Day	David Sedaris	Humor	1	2
242	Misunderstanding Financial Crises: Why We Don't See Them Coming	Gary B. Gorton	Business & Finance	1	2
243	Odessa: Genius and Death in a City of Dreams	Charles King	History	1	2
244	Quiet: The Power Of Introverts In A World That Can't Stop Ta	Susan Cain	Social Science	1	2
245	Rafa	Rafael Nadal	Biography & Memoir	1	2
246	Texas	James Michner	Fiction	1	2
247	The Alpha Master	Maneet Ahuja	Business & Finance	1	2
248	The Dim Hypothesis: Why The Lights Of The West Are Going Out	Leonard Peikoff	Philosophy	1	2
249	The Party: The Secret World of China's Communist Rulers	Richard McGregor	History	1	2
250	The Road to Serfdom	Friedrich Hayek	Business & Finance	1	2
251	The Tao of Pooh	Benjamin Hoff	Philosophy	1	2
252	The Willpower Instinct	Kelly Mconigal	Self-Help	1	2
253	Thinking About Leadership	Nannerl O. Keohane	Social Science	1	2
254	Toxic Charity	Robert Lupton	Social Science	1	2
255	Unbroken	Laura Hillenbrand	Biography & Memoir	1	2
256	Value Investing	James Montier	Business & Finance	1	2
257	What Is The What	Dave Eggers	Biography & Memoir	1	2
258	Why England Slept	John Kennedy	History	1	2
259	A Good Indian Wife	Anne Cherian	Fiction	1	1
260	All the Devils Are Here	Bethany McLean	Business & Finance	1	1
261	Book of Genesis: A Biography	Ronald Hendel	Religion	1	1
262	End Game	Frank Brady	Biography & Memoir	1	1
263	Good to Great	Jim Collins	Business & Finance	1	1
264	Hedge Fund Market Wizards	Jack Schwager	Business & Finance	1	1
265	Hedgehogging	Barton Biggs	Business & Finance	1	1
266	How An Economy Grows And Why It Crashes	Peter Schiff	Business & Finance	1	1

2012 Holiday Book Survey

Sorted: Book Rank - Highest to Lowest

* The greater the points the higher the recommendation

<u>Number</u>	<u>Book Title</u>	<u>Author</u>	<u>Genre</u>	<u>Times Recommended</u>	<u>Rank*</u>
267	Ike's Bluff: President Eisenhower's Secret Battle to Save the World	Evan Thomas	History	1	1
268	My Sister's Keeper	Jodi Picoult	Fiction	1	1
269	Paul McCartney: A Life	Peter Carlin	Biography & Memoir	1	1
270	Pillars Of The Earth	Ken Follett	Fiction	1	1
271	Shantaram	Gregory Roberts	Fiction	1	1
272	The Art Of Fielding	Chad Harbach	Fiction	1	1
273	The Hydrogen Sonata	Iain M. Banks	Fiction	1	1
274	The Journeyer	Gary Jennings	Fiction	1	1
275	The Secret Race	Tyler Hamilton	Sports & Recreation	1	1
276	The Storm	Margriet De Moor	Fiction	1	1
277	The Success Equation	Michael Mauboussin	Business & Finance	1	1
278	The Visible Hand	Alfred Chandler	History	1	1
279	Thunderstruck	Erik Larson	History	1	1
280	What Works On Wall Street	James O'shaughnessy	Business & Finance	1	1
281	Younger Next Year	Chris Crowley	Health, Mind, & Body	1	1

2012 Holiday Book Survey

Sorted: Number of Times a Book Was Recommended (Highest to Lowest)

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<u>Number</u>	<u>Book Title</u>	<u>Author</u>	<u>Genre</u>	<u>Times Recommended</u>	<u>Rank*</u>
1	The Passage of Power: The Years of Lyndon Johnson	Robert Caro	Biography & Memoir	14	76
2	The Signal and the Noise	Nate Silver	Social Science	14	71
3	Thinking, Fast and Slow	Daniel Kahneman	Social Science	13	50
4	Steve Jobs	Walter Isaacson	Biography & Memoir	12	80
5	Atlas Shrugged	Ayn Rand	Fiction	11	46
6	The Better Angels of Our Nature: Why Violence Has Declined	Stephen Pinker	Social Science	9	31
7	Gone Girl	Gillian Flynn	Fiction	8	36
8	The Honest Truth About Dishonesty	Dan Ariely	Social Science	8	32
9	Nudge: Improving Decisions About Health, Wealth, and Happiness	Richard Thaler	Social Science	8	26
10	The Rational Optimist	Matt Ridley	Business & Finance	8	22
11	Antifragile: Things That Gain from Disorder	Nassim Taleb	Business & Finance	7	39
12	Outliers	Malcolm Gladwell	Social Science	7	28
13	The Tipping Point	Malcolm Gladwell	Social Science	7	22
14	The Racketeer	John Grisham	Fiction	6	33
15	Team Of Rivals	Doris Kearns	History	6	30
16	Bringing Up the Bodies	Hilary Mantel	History	6	25
17	Different	Youngme Moon	Business & Finance	6	10
18	The Blindside	Michael Lewis	Social Science	5	29
19	The Hobbit	J.R. Tolken	Fiction	5	29
20	Why Nations Fail: The Origins of Power, Prosperity and Poverty	Daron Acemoglu	Business & Finance	5	28
21	Thomas Jefferson: The Art of Power	Jon Meacham	Biography & Memoir	5	26
22	Volcker: The Triumph of Persistence	William Silber	Business & Finance	5	23
23	The Power of Habit: Why We Do What We Do in Life and Business	Charles Duhigg	Social Science	5	22
24	The Big Short: Inside the Doomsday Machine	Michael Lewis	Business & Finance	5	19
25	No Easy Day	Mark Owen	History	5	17
26	The Pallbearers	Stephen Cannell	Fiction	5	12
27	100 to 1 in the Stock Market	Thomas Phelps	Business & Finance	4	28
28	The Storm Of War	Andrew Roberts	History	4	28
29	The Patriarch: The Remarkable Life & Turbulent Times of Joseph Kennedy	David Nasaw	Biography & Memoir	4	16
30	Lords of Finance: The Bankers Who Broke the World	Liaquat Ahamed	Business & Finance	4	15
31	Tap Dancing To Work	Carol Loomis	Business & Finance	4	14
32	The Last Lion	William Manchester	Biography & Memoir	4	14
33	Blink	Malcolm Gladwell	Social Science	4	12
34	Demons of our Own Design	Richard Bookstaber	Business & Finance	4	12
35	The Age of the Unthinkable	Joshua Ramo	Social Science	4	12
36	The Outpost	Jake Tapper	History	4	12
37	Mindless Eating: Why We Eat More Than We Think	Brian Wansink	Social Science	4	11
38	Talent is Overrated	Geoff Colvin	Social Science	4	9

2012 Holiday Book Survey

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<u>Number</u>	<u>Book Title</u>	<u>Author</u>	<u>Genre</u>	<u>Times Recommended</u>	<u>Rank*</u>
39	Capitalism and Freedom	Milton Friedman	Business & Finance	3	14
40	Game of Thrones	George Martin	Fiction	3	14
41	Influence: The Psychology of Persuasion	Robert Cialdini	Social Science	3	14
42	Benjamin Franklin	Walter Isaacson	History	3	13
43	The Quest	Daniel Yergin	Business & Finance	3	12
44	Fooling Houdini	Alex Stone	Biography & Memoir	3	9
45	Sweet Tooth	Ian McEwan	Fiction	3	9
46	Bailout	Neil Barofsky	Business & Finance	3	8
47	Moonwalking with Einstein	Joshua Froer	Social Science	3	6
48	50 Shades Of Gray	E.L. James	Fiction	2	14
49	In Fed We Trust: Ben Bernanke's War on the Great Panic	David Wessel	Business & Finance	2	14
50	In The Garden Of Beasts	Erik Larson	History	2	14
51	Cutting For Stone	Abraham Verghese	Fiction	2	11
52	Margin of Safety	Seth Klarman	Business & Finance	2	11
53	The Book Thief	Markuz Zooste	Fiction	2	11
54	The Myth of the Rational Voter: Why Democracies Choose Bad Policies	Bryan Caplan	Social Science	2	11
55	Currency Wars	James Rickards	Business & Finance	2	10
56	The Righteous Mind: Why Good People Are Divided by Politics and Religion	Jonathan Haidt	Social Science	2	10
57	Free Market Revolution: How Ayn Rand's Ideas Can End Big Government	Yaron Brook	Politics	2	9
58	Alexander Hamilton	Ron Chernow	Biography & Memoir	2	8
59	Andrew Carnegie	Joseph Frazier Wall	Biography & Memoir	2	8
60	Are You Smart Enough to Work at Google	William Poundstone	Business & Finance	2	8
61	Mastery	Robert Greene	Social Science	2	8
62	People Who Eat Darkenss	Richard Parry	Biography & Memoir	2	8
63	Prague Winter: A Personal Story of Remembrance	Madeleine Albright	Biography & Memoir	2	8
64	The Cost of Hope	Amanda Bennett	Biography & Memoir	2	8
65	The Halo Effect	Phil Rosenzweig	Business & Finance	2	8
66	The Power of Productivity	William Lewis	Social Science	2	8
67	Bruce	Peter Carlin	Biography & Memoir	2	7
68	China Airborne	James Fallows	History	2	7
69	The Innovator's Dilemma	Clayton Christensen	Business & Finance	2	7
70	The Invisable Gorilla: How Our Intuitions Deceive Us	Christopher Chabris	Social Science	2	7
71	Biography Of Andrew Jackson	Robert Remini	History	2	6
72	Debt: The First 5,000 Years	David Graeber	Business & Finance	2	6
73	Drive	Daniel Pink	Social Science	2	6
74	Exile on Wall Street	Mike Mayo	Business & Finance	2	6
75	Fooling Some of the People All of the Time	David Einhorn	Business & Finance	2	6
76	Freakonomics: A Rogue Economist Explores the Hidden Side of Everyting	Steven Levitt	Business & Finance	2	6

2012 Holiday Book Survey

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<u>Number</u>	<u>Book Title</u>	<u>Author</u>	<u>Genre</u>	<u>Times Recommended</u>	<u>Rank*</u>
77	Imagine	Johan Lehrer	Social Science	2	6
78	The Poisonwood Bible	Barbara Kingsolver	Fiction	2	6
79	The Value Investors	Ronald Chan	Business & Finance	2	6
80	Eat the Rich: A Treatise on Economics	PJ O'Rourke	Business & Finance	2	5
81	Beyond Smoke and Mirrors: Climate Change and Energy in the 21st Century	Bernard Baruch	Biography & Memoir	2	4
82	Cracking The Code: Understand And Profit...	Jim Mellon	Business & Finance	2	4
83	Eisenhower, A Soldiers Life	Carlo D'este	History	2	4
84	Life of Pi	Yann Martel	Fiction	2	4
85	One Last Thing Before I Go	Michael Lewis	Business & Finance	2	4
86	Peddling Prosperity	Paul Krugman	Business & Finance	2	4
87	The Drunkard's Walk: How Randomness Rules Our Lives	Leonard Mlodinow	Social Science	2	4
88	The Checklist Manifesto: How to Get Things Right	Atul Gawande	Social Science	2	3
89	Angela's Ashes	Frank Mccourt	Biography & Memoir	1	7
90	Badass	Ben Thompson	Fiction	1	7
91	Boomerang: The Biggest Bust	Michael Lewis	Business & Finance	1	7
92	Breakthrough Rapid Reading	Peter Kump	Self-Help	1	7
93	Cooperating Rivals	Jeffrey Sosland	Social Science	1	7
94	Corporate Catalyst: A Chronicle Of The (mis)management..	Tony Griffiths	Business & Finance	1	7
95	D-Day: The Battle for Normandy	Antony Beevor	History	1	7
96	Einstein: His Life and Universe	Walter Isaacson	Biography & Memoir	1	7
97	Extreme Money: Masters of the Universe and the Cult of Risk	Satyajit Das	Business & Finance	1	7
98	Fountainhead	Ayn Rand	Fiction	1	7
99	How Do We Fix This Mess? The Economic Price of Having It All, and the Route t	Robert Peston	Business & Finance	1	7
100	Market Wizards	Jack Schwager	Business & Finance	1	7
101	Middlesex	Jeffrey Eugenides	Fiction	1	7
102	Philosophy: Who Needs It?	Ayn Rand	Philosophy	1	7
103	Predator Nation: Corporate Criminals, Political Corruption and the Hijacking of	Charles H. Ferguson	Social Science	1	7
104	Raven Stole The Moon	Garth Stein	Fiction	1	7
105	Security Analysis	Benjamin Graham	Business & Finance	1	7
106	Sexy Boss	Heaher Havenwood	Self-Help	1	7
107	The Control Revolution: Tech. & Econ. Origins Of Info. Soc.	James Beniger	Social Science	1	7
108	The Fountainhead	Ayn Rand	Politics	1	7
109	The Grand Slam	Mark Frost	History	1	7
110	The Hare With The Amber Eyes	Edmund De Waal	Fiction	1	7
111	The Jesuit Guide To (almost) Everything	James Martin	Religion	1	7
112	The Man Who Saved the Union: Ulysses Grant in War and Peace	H.W. Brands	Biography & Memoir	1	7
113	The Most Important Thing	Howard Marks	Business & Finance	1	7
114	The Panther	Nelson Demille	Fiction	1	7

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<u>Number</u>	<u>Book Title</u>	<u>Author</u>	<u>Genre</u>	<u>Times Recommended</u>	<u>Rank*</u>
115	The Power Of One	Bryce Courtenay	Fiction	1	7
116	The Prisoner Of Heaven	Carolos Ruiz Zafon	Fiction	1	7
117	The Social Conquest Of Earth	Eo Wilson	Science & Nature	1	7
118	The Unlikely Pilgrimage Of Harold Fry	Rachel Joyce	Fiction	1	7
119	This Time Is Different: Eight Centuries of Financial Folly	Rogoff & Reinhart	Business & Finance	1	7
120	Tiger Head, Snake Tails: China Today, How It Got There and Where It Is Headin	Jonathan Fenby	Social Science	1	7
121	Titan	Ron Chernow	Biography & Memoir	1	7
122	Titan: The Life Of John D, Rockefeller, Sr.	Ron Chernow	Biography & Memoir	1	7
123	To Kill A Mockingbird	Harper Lee	Fiction	1	7
124	Today We Are Rich	Tim Sanders	Business & Finance	1	7
125	Too Many Murders	Colleen McCullough	Fiction	1	7
126	Triumphs Of Experience	George Vaillant	Science & Nature	1	7
127	Vanished Kingdoms	Norman Davies	History	1	7
128	We Are Animals	Justin Torres	Fiction	1	7
129	What Technology Wants	Kevin Kelly	Computer & Technology	1	7
130	Winning the Loser's Game: Timeless Strategies for Successful Investing	Charles Ellis	Social Science	1	7
131	You're Not You	Michelle Wildgen	Fiction	1	7
132	50 Shades Darker	E.l. James	Fiction	1	4
133	A Few Lessons For Investors And Managers From Warren E. Buffett	Peter Bevelin	Business & Finance	1	4
134	A Financial History of Western Europe	Charles Kindleberger	Business & Finance	1	4
135	A History of Financial Crises	Charles P. Kindleberger	Business & Finance	1	4
136	A Technique for Producing Ideas	James Webb Young	Social Science	1	4
137	Art Of Fielding	Chad Harbach	Fiction	1	4
138	Autobiography of Benjamin Franklin	Benjamin Franklin	Biography & Memoir	1	4
139	Behind the Beautiful Forevers: Life, Death and Hope in a Mumbai Undercity	Katherine Boo	Social Science	1	4
140	Bloodland	Alan Glynn	Fiction	1	4
141	Breaking The Maya Code	Michael Coe	Science & Nature	1	4
142	Bull by the Horns: Fighting to Save Main Street From Wall Street and Wall Stre	Sheila Bair	Business & Finance	1	4
143	Civilization: The West And The Rest	Niall Ferguson	History	1	4
144	Fitgeralds And Kennedys	Doris Kearns	Biography & Memoir	1	4
145	Fortune's Formula	William Poundstone	Business & Finance	1	4
146	How To Tell What People Are Thinking	Peter Collett	Social Science	1	4
147	Hubris: How HBOS Wrecked the Best Bank in Britain	Ray Perman	Business & Finance	1	4
148	Ice Age: How a Change of Climate Made Us Human	John Gribbin	History	1	4
149	Intelligent Investor	Benjamin Graham	Business & Finance	1	4
150	Liar's Poker	Michael Lewis	Business & Finance	1	4
151	Mondo Agnelli: Fiat, Chrysler, And The Power Of A Dynasty	Jennifer Clark	Business & Finance	1	4
152	Monsoon	Robert Kaplan	Politics	1	4

2012 Holiday Book Survey

Sorted: Number of Times a Book Was Recommended (Highest to Lowest)

* The greater the points the higher the recommendation

<u>Number</u>	<u>Book Title</u>	<u>Author</u>	<u>Genre</u>	<u>Times Recommended</u>	<u>Rank*</u>
153	Naked Cruelty	Colleen McCullough	Fiction	1	4
154	Nemesis	Philip Roth	Fiction	1	4
155	One Small Step Can Change Your Life: The Kaizen Way	Robert Maurer	Biography & Memoir	1	4
156	Plutocrats: The Rise of the New Global Supe	Chrystia Freeland	Social Science	1	4
157	Reminiscences of a Stock Operator	Edwin Lefevre	Business & Finance	1	4
158	Shadow Elite: How the World's New Power Brokers Undermine Democracy, Gov	Janine Wedel	Social Science	1	4
159	Sleeping With Your Smartphone	Leslie Perlow	Social Science	1	4
160	Stabilizing an Unstable Economy	Hyman Minsky	Business & Finance	1	4
161	Strengths Finder 2.0	Tom Rath	Business & Finance	1	4
162	The 100-Year-Old Man Who Climbed Out the Window and Disappeared	Jonas Jonasson	Fiction	1	4
163	The Black Swan: The Impact of the Highly Improbable	Nassim Taleb	Social Science	1	4
164	The Collapse of Complex Societies	Joseph A. Tainter	Social Science	1	4
165	The Emotionally Intelligent Investor	Ravee Mehta	Business & Finance	1	4
166	The Fifth Discipline	Peter Senge	Business & Finance	1	4
167	The Greatest Minds and Ideas of All Time	Will Durant	Social Science	1	4
168	The Handmaid's Tale	Margaret Atwood	Fiction	1	4
169	The Match	Mark Frost	History	1	4
170	The Payoff: Why Wall Street Always Wins	Jeff Connaughton	Business & Finance	1	4
171	The Revenge Of Geography	Robert Kaplan	History	1	4
172	The Singapore Story	Lee Kuan Yew	Biography & Memoir	1	4
173	The Upside of Turbulence	Donald Sull	Business & Finance	1	4
174	The Warmth Of Other Suns	Isabel Wilkerson	History	1	4
175	The Warrior Elite: The Forging of SEAL Class 228	Dick Couch	Biography & Memoir	1	4
176	Universal Principles Of Design	William Lidwell	Computer & Technology	1	4
177	Wait: The Useful Art of Procrastination	Frank Partnoy	Social Science	1	4
178	Washington: A Life	Ron Chernow	Biography & Memoir	1	4
179	Wealth, War, And Wisdom	Barton Biggs	Business & Finance	1	4
180	Where'd You Go, Bernadette?	Maria Semple	Fiction	1	4
181	Who I Am	Pete Townshend	Biography & Memoir	1	4
182	You Were Never In Chicago	Neil Steinberg	History	1	4
183	Your Brain at Work	David Rock	Social Science	1	4
184	50 Shades Free	E.L. James	Fiction	1	3
185	A Tour Of The Calculus	David Berlinski	Science & Nature	1	3
186	An American Spy	Olen Steinhauer	Fiction	1	3
187	Born To Run	Christopher Mcdougall	Health, Mind, & Body	1	3
188	Catherine the Great: Portrait of a Woman	Robert Massie	Biography & Memoir	1	3
189	Charles Dickens: A Life	Claire Tomalin	Biography & Memoir	1	3
190	Darwin's Ghosts: The Secret History of Evolution	Rebecca Stott	Social Science	1	3

2012 Holiday Book Survey

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<u>Number</u>	<u>Book Title</u>	<u>Author</u>	<u>Genre</u>	<u>Times Recommended</u>	<u>Rank*</u>
191	Dominion	C.J. Sansom	Fiction	1	3
192	Foundation	Isaac Asimov	Fiction	1	3
193	Globalization and Its Enemies	Daniel Cohen	Business & Finance	1	3
194	Golf's Sacred Journey	David Cook	Self-Help	1	3
195	How Children Succeed: Grit, Curiosity, and the Hidden Power of Character	Paul Tough	Social Science	1	3
196	How Music Works	David Byrne	Social Science	1	3
197	Human Action: A Treatise on Economics	Ludwig von Mises	Business & Finance	1	3
198	Iliad	0 Homer	Fiction	1	3
199	Jerusalem, Jerusalem	James Carroll	History	1	3
200	Killing Lincoln	Bill O'reilly	History	1	3
201	Letter On Corpulence	William Banting	Health, Mind, & Body	1	3
202	Masters of Command: Alexander, Hannibal, Caesar and the Genius of Leadership	Barry Strauss	Biography & Memoir	1	3
203	Millionaire	Janet Gleeson	History	1	3
204	No Less Than Victory	Jeff Shaara	Fiction	1	3
205	One Up On Wall Street	Peter Lynch	Business & Finance	1	3
206	Overhaul: An Insider's Account	Steven Rattner	Business & Finance	1	3
207	Personal History	Katherine Graham	Biography & Memoir	1	3
208	River Of Doubt	Candace Millard	Biography & Memoir	1	3
209	Screw It - Let's Do It	Richard Branson	Biography & Memoir	1	3
210	The Age of Capital: 1848/1875	Eric Hobsbawm	Business & Finance	1	3
211	The Dog Stars	Peter Heller	Fiction	1	3
212	The Einstein Of Money	Joe Carlen	Business & Finance	1	3
213	The Emperor of all Maladies	Siddhartha Mukherjee	Medical	1	3
214	The Kitchen God's Wife	Amy Tan	Fiction	1	3
215	The New Depression	Richard Duncan	Business & Finance	1	3
216	The Next Decade	George Friedman	Social Science	1	3
217	The Social Animal	David Brooks	Social Science	1	3
218	The Storytelling Animal	Jonathan Gottschall	Social Science	1	3
219	The Talent Code	Daniel Coyle	Self-Help	1	3
220	The Tourist	Olen Steinhauer	Fiction	1	3
221	The Virtuous Egoist	Tara Smith	Philosophy	1	3
222	Thunderdog	Michael Hingson	Biography & Memoir	1	3
223	Turning Pro	Steven Pressfield	Self-Help	1	3
224	Unlikely Pilgrimage Of Harold	Rachel Joyce	Fiction	1	3
225	Wheat Belly	William Davis	Health, Mind, & Body	1	3
226	A River Runs Through It	Norman Maclean	Fiction	1	2
227	An Improvised Life	Alan Arkin	Biography & Memoir	1	2
228	Black Friday	Alex Kava	Fiction	1	2

2012 Holiday Book Survey

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<u>Number</u>	<u>Book Title</u>	<u>Author</u>	<u>Genre</u>	<u>Times Recommended</u>	<u>Rank*</u>
229	Carry The One	Carol Anshaw	Fiction	1	2
230	Collapse: How Societies Choose to Fail or Succeed	Jared Diamond	Social Science	1	2
231	Coming Apart: The State of White America, 1960/2010	Charles Murray	History	1	2
232	Days of God: Revolution in Iran	James Buchan	History	1	2
233	Defending Jacob	William Landay	Mystery	1	2
234	Fall Of Giants	Ken Follett	Fiction	1	2
235	Fooled By Randomness	Nassim Taleb	Business & Finance	1	2
236	In The Plex	Steven Levy	Business & Finance	1	2
237	Integrity	Henry Cloud	Self-Help	1	2
238	Intelligent Memory	Barry Gordon	Self-Help	1	2
239	Iron Curtain	Anne Applebaum	History	1	2
240	Justice	Michael Sandel	Social Science	1	2
241	Me Talk Pretty One Day	David Sedaris	Humor	1	2
242	Misunderstanding Financial Crises: Why We Don't See Them Coming	Gary B. Gorton	Business & Finance	1	2
243	Odessa: Genius and Death in a City of Dreams	Charles King	History	1	2
244	Quiet: The Power Of Introverts In A World That Can't Stop Ta	Susan Cain	Social Science	1	2
245	Rafa	Rafael Nadal	Biography & Memoir	1	2
246	Texas	James Michner	Fiction	1	2
247	The Alpha Master	Maneet Ahuja	Business & Finance	1	2
248	The Dim Hypothesis: Why The Lights Of The West Are Going Out	Leonard Peikoff	Philosophy	1	2
249	The Party: The Secret World of China's Communist Rulers	Richard McGregor	History	1	2
250	The Road to Serfdom	Friedrich Hayek	Business & Finance	1	2
251	The Tao of Pooh	Benjamin Hoff	Philosophy	1	2
252	The Willpower Instinct	Kelly MCGonigal	Self-Help	1	2
253	Thinking About Leadership	Nannerl O. Keohane	Social Science	1	2
254	Toxic Charity	Robert Lupton	Social Science	1	2
255	Unbroken	Laura Hillenbrand	Biography & Memoir	1	2
256	Value Investing	James Montier	Business & Finance	1	2
257	What Is The What	Dave Eggers	Biography & Memoir	1	2
258	Why England Slept	John Kennedy	History	1	2
259	A Good Indian Wife	Anne Cherian	Fiction	1	1
260	All the Devils Are Here	Bethany McLean	Business & Finance	1	1
261	Book of Genesis: A Biography	Ronald Hendel	Religion	1	1
262	End Game	Frank Brady	Biography & Memoir	1	1
263	Good to Great	Jim Collins	Business & Finance	1	1
264	Hedge Fund Market Wizards	Jack Schwager	Business & Finance	1	1
265	Hedgehogging	Barton Biggs	Business & Finance	1	1
266	How An Economy Grows And Why It Crashes	Peter Schiff	Business & Finance	1	1

2012 Holiday Book Survey

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<u>Number</u>	<u>Book Title</u>	<u>Author</u>	<u>Genre</u>	<u>Times Recommended</u>	<u>Rank*</u>
267	Ike's Bluff: President Eisenhower's Secret Battle to Save the World	Evan Thomas	History	1	1
268	My Sister's Keeper	Jodi Picoult	Fiction	1	1
269	Paul McCartney: A Life	Peter Carlin	Biography & Memoir	1	1
270	Pillars Of The Earth	Ken Follett	Fiction	1	1
271	Shantaram	Gregory Roberts	Fiction	1	1
272	The Art Of Fielding	Chad Harbach	Fiction	1	1
273	The Hydrogen Sonata	Iain M. Banks	Fiction	1	1
274	The Journeyer	Gary Jennings	Fiction	1	1
275	The Secret Race	Tyler Hamilton	Sports & Recreation	1	1
276	The Storm	Margriet De Moor	Fiction	1	1
277	The Success Equation	Michael Mauboussin	Business & Finance	1	1
278	The Visible Hand	Alfred Chandler	History	1	1
279	Thunderstruck	Erik Larson	History	1	1
280	What Works On Wall Street	James O'shaughnessy	Business & Finance	1	1
281	Younger Next Year	Chris Crowley	Health, Mind, & Body	1	1

2012 Holiday Book Survey

Sorted: By Genre

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<u>Number</u>	<u>Book Title</u>	<u>Author</u>	<u>Genre</u>	<u>Times</u>	
				<u>Recommended</u>	<u>Rank*</u>
1	Steve Jobs	Walter Isaacson	Biography & Memoir	12	80
2	The Passage of Power: The Years of Lyndon Johnson	Robert Caro	Biography & Memoir	14	76
3	Thomas Jefferson: The Art of Power	Jon Meacham	Biography & Memoir	5	26
4	The Patriarch: The Remarkable Life & Turbulent Times of Joseph Kennedy	David Nasaw	Biography & Memoir	4	16
5	The Last Lion	William Manchester	Biography & Memoir	4	14
6	Benjamin Franklin: An American Life	Walter Isaacson	Biography & Memoir	3	13
7	Fooling Houdini	Alex Stone	Biography & Memoir	3	9
8	Alexander Hamilton	Ron Chernow	Biography & Memoir	2	8
9	Andrew Carnegie	Joseph Frazier Wall	Biography & Memoir	2	8
10	People Who Eat Darkenss	Richard Parry	Biography & Memoir	2	8
11	Prague Winter: A Personal Story of Remembrance	Madeleine Albright	Biography & Memoir	2	8
12	The Cost of Hope	Amanda Bennett	Biography & Memoir	2	8
13	Angela's Ashes	Frank Mccourt	Biography & Memoir	1	7
14	Bruce	Peter Carlin	Biography & Memoir	2	7
15	Einstein: His Life and Universe	Walter Isaacson	Biography & Memoir	1	7
16	The Man Who Saved the Union: Ulysses Grant in War and Peace	H.W. Brands	Biography & Memoir	1	7
17	Titan	Ron Chernow	Biography & Memoir	1	7
18	Titan: The Life Of John D, Rockefeller, Sr.	Ron Chernow	Biography & Memoir	1	7
19	Autobiography of Benjamin Franklin	Benjamin Franklin	Biography & Memoir	1	4
20	Fitgeralds And Kennedys	Doris Kearns	Biography & Memoir	1	4
21	One Small Step Can Change Your Life: The Kaizen Way	Robert Maurer	Biography & Memoir	1	4
22	The Singapore Story	Lee Kuan Yew	Biography & Memoir	1	4
23	The Warrior Elite: The Forging of SEAL Class 228	Dick Couch	Biography & Memoir	1	4
24	Washington: A Life	Ron Chernow	Biography & Memoir	1	4
25	Who I Am	Pete Townshend	Biography & Memoir	1	4
26	Baruch: My Own Story	Bernard Baruch	Biography & Memoir	1	3
27	Catherine the Great: Portrait of a Woman	Robert Massie	Biography & Memoir	1	3
28	Charles Dickens: A Life	Claire Tomalin	Biography & Memoir	1	3
29	Masters of Command: Alexander, Hannibal, Caesar and the Genius of Leadershi	Barry Strauss	Biography & Memoir	1	3
30	Personal History	Katherine Graham	Biography & Memoir	1	3
31	River Of Doubt	Candace Millard	Biography & Memoir	1	3
32	Screw It - Let's Do It	Richard Branson	Biography & Memoir	1	3
33	Thunderdog	Michael Hingson	Biography & Memoir	1	3
34	An Improvised Life	Alan Arkin	Biography & Memoir	1	2
35	Rafa	Rafael Nadal	Biography & Memoir	1	2
36	Unbroken	Laura Hillenbrand	Biography & Memoir	1	2
37	What Is The What	Dave Eggers	Biography & Memoir	1	2
38	End Game	Frank Brady	Biography & Memoir	1	1

2012 Holiday Book Survey

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<u>Number</u>	<u>Book Title</u>	<u>Author</u>	<u>Genre</u>	<u>Times</u>	
				<u>Recommended</u>	<u>Rank*</u>
39	Paul McCartney: A Life	Peter Carlin	Biography & Memoir	1	1
40	Antifragile: Things That Gain from Disorder	Nassim Taleb	Business & Finance	7	39
41	100 to 1 in the Stock Market	Thomas Phelps	Business & Finance	4	28
42	Why Nations Fail: The Origins of Power, Prosperity and Poverty	Daron Acemoglu	Business & Finance	5	28
43	Volcker: The Triumph of Persistence	William Silber	Business & Finance	5	23
44	The Rational Optimist	Matt Ridley	Business & Finance	8	22
45	The Big Short: Inside the Doomsday Machine	Michael Lewis	Business & Finance	5	19
46	Lords of Finance: The Bankers Who Broke the World	Liaquat Ahamed	Business & Finance	4	15
47	Capitalism and Freedom	Milton Friedman	Business & Finance	3	14
48	In Fed We Trust: Ben Bernanke's War on the Great Panic	David Wessel	Business & Finance	2	14
49	Tap Dancing To Work	Carol Loomis	Business & Finance	4	14
50	Demons of our Own Design	Richard Bookstaber	Business & Finance	4	12
51	The Quest	Daniel Yergin	Business & Finance	2	4
52	Currency Wars	James Rickards	Business & Finance	2	10
53	Different	Youngme Moon	Business & Finance	6	10
54	Are You Smart Enough to Work at Google	William Poundstone	Business & Finance	2	8
55	Bailout	Neil Barofsky	Business & Finance	3	8
56	The Halo Effect	Phil Rosenzweig	Business & Finance	2	8
57	Boomerang: The Biggest Bust	Michael Lewis	Business & Finance	1	7
58	Corporate Catalyst: A Chronicle Of The (mis)management..	Tony Griffiths	Business & Finance	1	7
59	Extreme Money: Masters of the Universe and the Cult of Risk	Satyajit Das	Business & Finance	1	7
60	How Do We Fix This Mess? The Economic Price of Having It All, and the Route t	Robert Peston	Business & Finance	1	7
61	Market Wizards	Jack Schwager	Business & Finance	1	7
62	Moneyball: The Art of Winning an Unfair Game	Michael Lewis	Business & Finance	1	7
63	Security Analysis	Benjamin Graham	Business & Finance	1	7
64	The Innovator's Dilemma	Clayton Christensen	Business & Finance	2	7
65	The Most Important Thing	Howard Marks	Business & Finance	1	7
66	This Time Is Different: Eight Centuries of Financial Folly	Rogoff & Reinhart	Business & Finance	1	7
67	Today We Are Rich	Tim Sanders	Business & Finance	1	7
68	Debt: The First 5,000 Years	David Graeber	Business & Finance	2	6
69	Exile on Wall Street	Mike Mayo	Business & Finance	2	6
70	Fooling Some of the People All of the Time	David Einhorn	Business & Finance	2	6
71	Freakonomics: A Rogue Economist Explores the Hidden Side of Everyting	Steven Levitt	Business & Finance	2	6
72	The Value Investors	Ronald Chan	Business & Finance	2	6
73	Eat the Rich: A Treatise on Economics	PJ O'Rourke	Business & Finance	2	5
74	A Few Lessons For Investors And Managers From Warren E. Buffett	Peter Bevelin	Business & Finance	1	4
75	A Financial History of Western Europe	Charles Kindleberger	Business & Finance	1	4
76	A History of Financial Crises	Charles P. Kindleberger	Business & Finance	1	4

2012 Holiday Book Survey

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				<u>Recommended</u>	<u>Rank*</u>
77	Bull by the Horns: Fighting to Save Main Street From Wall Street and Wall Stre	Sheila Bair	Business & Finance	1	4
78	Fortune's Formula	William Poundstone	Business & Finance	1	4
79	Hubris: How HBOS Wrecked the Best Bank in Britain	Ray Perman	Business & Finance	1	4
80	Intelligent Investor	Benjamin Graham	Business & Finance	1	4
81	Liar's Poker	Michael Lewis	Business & Finance	1	4
82	Mondo Agnelli: Fiat, Chrysler, And The Power Of A Dynasty	Jennifer Clark	Business & Finance	1	4
83	Peddling Prosperity	Paul Krugman	Business & Finance	2	4
84	Reminiscences of a Stock Operator	Edwin Lefevre	Business & Finance	1	4
85	Stabilizing an Unstable Economy	Hyman Minsky	Business & Finance	1	4
86	Strengths Finder 2.0	Tom Rath	Business & Finance	1	4
87	The Emotionally Intelligent Investor	Ravee Mehta	Business & Finance	1	4
88	The Fifth Discipline	Peter Senge	Business & Finance	1	4
89	The Payoff: Why Wall Street Always Wins	Jeff Connaughton	Business & Finance	1	4
90	The Upside of Turbulence	Donald Sull	Business & Finance	1	4
91	Wealth, War, And Wisdom	Barton Biggs	Business & Finance	1	4
92	Globalization and Its Enemies	Daniel Cohen	Business & Finance	1	3
93	Human Action: A Treatise on Economics	Ludwig von Mises	Business & Finance	1	3
94	One Up On Wall Street	Peter Lynch	Business & Finance	1	3
95	Overhaul: An Insider's Account	Steven Rattner	Business & Finance	1	3
96	The Age of Capital: 1848/1875	Eric Hobsbawm	Business & Finance	1	3
97	The Einstein Of Money	Joe Carlen	Business & Finance	1	3
98	The New Depression	Richard Duncan	Business & Finance	1	3
99	Cracking The Code: Understand And Profit...	Jim Mellon	Business & Finance	2	4
100	Fooled By Randomness	Nassim Taleb	Business & Finance	1	2
101	In The Plex	Steven Levy	Business & Finance	1	2
102	Misunderstanding Financial Crises: Why We Don't See Them Coming	Gary B. Gorton	Business & Finance	1	2
103	The Alpha Master	Maneet Ahuja	Business & Finance	1	2
104	The Road to Serfdom	Friedrich Hayek	Business & Finance	1	2
105	Value Investing	James Montier	Business & Finance	1	2
106	All the Devils Are Here	Bethany McLean	Business & Finance	1	1
107	Good to Great	Jim Collins	Business & Finance	1	1
108	Hedge Fund Market Wizards	Jack Schwager	Business & Finance	1	1
109	Hedgehogging	Barton Biggs	Business & Finance	1	1
110	How An Economy Grows And Why It Crashes	Peter Schiff	Business & Finance	1	1
111	The Success Equation	Michael Mauboussin	Business & Finance	1	1
112	What Works On Wall Street	James O'shaughnessy	Business & Finance	1	1
113	What Technology Wants	Kevin Kelly	Computer & Technolog	1	7
114	Universal Principles Of Design	William Lidwell	Computer & Technolog	1	4

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				<u>Recommended</u>	<u>Rank*</u>
115	Atlas Shrugged	Ayn Rand	Fiction	11	46
116	Gone Girl	Gillian Flynn	Fiction	8	36
117	The Racketeer	John Grisham	Fiction	6	33
118	The Hobbit	J.R. Tolken	Fiction	5	29
119	50 Shades Of Gray	E.l. James	Fiction	2	14
120	Game of Thrones	George Martin	Fiction	3	14
121	Life of Pi	Yann Martel	Fiction	2	14
122	The Pallbearers	Stephen Cannell	Fiction	5	12
123	Cutting For Stone	Abraham Verghese	Fiction	2	11
124	The Book Thief	Markuz Zooste	Fiction	2	11
125	Sweet Tooth	Ian McEwan	Fiction	3	9
126	Badass	Ben Thompson	Fiction	1	7
127	Fountainhead	Ayn Rand	Fiction	1	7
128	Middlesex	Jeffrey Eugenides	Fiction	1	7
129	One Last Thing Before I Go	Jonathan Tropper	Fiction	1	7
130	Raven Stole The Moon	Garth Stein	Fiction	1	7
131	The Hare With The Amber Eyes	Edmund De Waal	Fiction	1	7
132	The Panther	Nelson Demille	Fiction	1	7
133	The Power Of One	Bryce Courtenay	Fiction	1	7
134	The Prisoner Of Heaven	Carolos Ruiz Zafon	Fiction	1	7
135	The Unlikely Pilgrimage Of Harold Fry	Rachel Joyce	Fiction	1	7
136	To Kill A Mockingbird	Harper Lee	Fiction	1	7
137	Too Many Murders	Colleen McCullough	Fiction	1	7
138	We Are Animals	Justin Torres	Fiction	1	7
139	You're Not You	Michelle Wildgen	Fiction	1	7
140	The Poisonwood Bible	Barbara Kingsolver	Fiction	2	6
141	50 Shades Darker	E.l. James	Fiction	1	4
142	Art Of Fielding	Chad Harbach	Fiction	1	4
143	Bloodland	Alan Glynn	Fiction	1	4
144	Naked Cruelty	Colleen McCullough	Fiction	1	4
145	Nemesis	Philip Roth	Fiction	1	4
146	The 100-Year-Old Man Who Climbed Out the Window and Disappeared	Jonas Jonasson	Fiction	1	4
147	The Handmaid's Tale	Margaret Atwood	Fiction	1	4
148	Where'd You Go, Bernadette?	Maria Semple	Fiction	1	4
149	50 Shades Free	E.l. James	Fiction	1	3
150	An American Spy	Olen Steinhauer	Fiction	1	3
151	Dominion	C.J. Sansom	Fiction	1	3
152	Foundation	Isaac Asimov	Fiction	1	3

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				<u>Recommended</u>	<u>Rank*</u>
153	Iliad	O Homer	Fiction	1	3
154	No Less Than Victory	Jeff Shaara	Fiction	1	3
155	The Dog Stars	Peter Heller	Fiction	1	3
156	The Kitchen God's Wife	Amy Tan	Fiction	1	3
157	The Tourist	Olen Steinhauer	Fiction	1	3
158	Unlikely Pilgrimage Of Harold	Rachel Joyce	Fiction	1	3
159	A River Runs Through It	Norman Maclean	Fiction	1	2
160	Black Friday	Alex Kava	Fiction	1	2
161	Carry The One	Carol Anshaw	Fiction	1	2
162	Fall Of Giants	Ken Follett	Fiction	1	2
163	Texas	James Michner	Fiction	1	2
164	A Good Indian Wife	Anne Cherian	Fiction	1	1
165	My Sister's Keeper	Jodi Picoult	Fiction	1	1
166	Pillars Of The Earth	Ken Follett	Fiction	1	1
167	Shantaram	Gregory Roberts	Fiction	1	1
168	The Art Of Fielding	Chad Harbach	Fiction	1	1
169	The Hydrogen Sonata	Iain M. Banks	Fiction	1	1
170	The Journeyer	Gary Jennings	Fiction	1	1
171	The Storm	Margriet De Moor	Fiction	1	1
172	Born To Run	Christopher Mcdougall	Health, Mind, & Body	1	3
173	Letter On Corpulence	William Banting	Health, Mind, & Body	1	3
174	Wheat Belly	William Davis	Health, Mind, & Body	1	3
175	Younger Next Year	Chris Crowley	Health, Mind, & Body	1	1
176	Team Of Rivals	Doris Kearns	History	6	30
177	The Storm Of War	Andrew Roberts	History	4	28
178	Bringing Up the Bodies	Hilary Mantel	History	6	25
179	No Easy Day	Mark Owen	History	5	17
180	In The Garden Of Beasts	Erik Larson	History	2	14
181	The Forgotten Man: A New History of the Great Depression	Amity Shlaes	History	2	14
182	The Outpost	Jake Tapper	History	4	12
183	China Airborne	James Fallows	History	2	7
184	D-Day: The Battle for Normandy	Antony Beevor	History	1	7
185	Vanished Kingdoms	Mark Frost	History	2	4
186	Biography Of Andrew Jackson	Robert Remini	History	2	6
187	Civilization: The West And The Rest	Niall Ferguson	History	1	4
188	Eisenhower, A Soldier's Life	Carlo D'este	History	2	4
189	Ice Age: How a Change of Climate Made Us Human	John Gribbin	History	1	4
190	The Match	Mark Frost	History	1	4

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Number	Book Title	Author	Genre	Times	
				Recommended	Rank*
191	The Revenge Of Geography	Robert Kaplan	History	1	4
192	The Warmth Of Other Suns	Isabel Wilkerson	History	1	4
193	You Were Never In Chicago	Neil Steinberg	History	1	4
194	Jerusalem, Jerusalem	James Carroll	History	1	3
195	Killing Lincoln	Bill O'reilly	History	1	3
196	Millionaire	Janet Gleeson	History	1	3
197	Coming Apart: The State of White America, 1960/2010	Charles Murray	History	1	2
198	Days of God: Revolution in Iran	James Buchan	History	1	2
199	Iron Curtain	Anne Applebaum	History	1	2
200	Odessa: Genius and Death in a City of Dreams	Charles King	History	1	2
201	The Party: The Secret World of China's Communist Rulers	Richard McGregor	History	1	2
202	Why England Slept	John Kennedy	History	1	2
203	Ike's Bluff: President Eisenhower's Secret Battle to Save the World	Evan Thomas	History	1	1
204	The Visible Hand	Alfred Chandler	History	1	1
205	Thunderstruck	Erik Larson	History	1	1
206	Me Talk Pretty One Day	David Sedaris	Humor	1	2
207	The Emperor of all Maladies	Siddhartha Mukherjee	Medical	1	3
208	Defending Jacob	William Landay	Mystery	1	2
209	Philosophy: Who Needs It?	Ayn Rand	Philosophy	1	7
210	The Virtuous Egoist	Tara Smith	Philosophy	1	3
211	The Dim Hypothesis: Why The Lights Of The West Are Going Out	Leonard Peikoff	Philosophy	1	2
212	The Tao of Pooh	Benjamin Hoff	Philosophy	1	2
213	Free Market Revolution: How Ayn Rand's Ideas Can End Big Government	Yaron Brook	Politics	2	9
214	The Fountainhead	Ayn Rand	Politics	1	7
215	Monsoon	Robert Kaplan	Politics	1	4
216	The Jesuit Guide To (almost) Everything	James Martin	Religion	1	7
217	Book of Genesis: A Biography	Ronald Hendel	Religion	1	1
218	The Social Conquest Of Earth	Eo Wilson	Science & Nature	1	7
219	Triumphs Of Experience	George Vaillant	Science & Nature	1	7
220	Breaking The Maya Code	Michael Coe	Science & Nature	1	4
221	A Tour Of The Calculus	David Berlinski	Science & Nature	1	3
222	Breakthrough Rapid Reading	Peter Kump	Self-Help	1	7
223	Sexy Boss	Heather Havenwood	Self-Help	1	7
224	Golf's Sacred Journey	David Cook	Self-Help	1	3
225	The Talent Code	Daniel Coyle	Self-Help	1	3
226	Turning Pro	Steven Pressfield	Self-Help	1	3
227	Integrity	Henry Cloud	Self-Help	1	2
228	Intelligent Memory	Barry Gordon	Self-Help	1	2

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				<u>Recommended</u>	<u>Rank*</u>
229	The Willpower Instinct	Kelly MCGonigal	Self-Help	1	2
230	The Signal and the Noise	Nate Silver	Social Science	14	71
231	The Honest Truth About Dishonesty	Daniel Kahneman	Social Science	2	4
232	The Better Angels of Our Nature: Why Violence Has Declined	Stephen Pinker	Social Science	9	31
233	The Blindside	Michael Lewis	Social Science	5	29
234	Outliers	Malcolm Gladwell	Social Science	7	28
235	Nudge: Improving Decisions About Health, Wealth, and Happiness	Richard Thaler	Social Science	8	26
236	The Power of Habit: Why We Do What We Do in Life and Business	Charles Duhigg	Social Science	5	22
237	The Tipping Point	Malcolm Gladwell	Social Science	7	22
238	Influence: The Psychology of Persuasion	Robert Cialdini	Social Science	3	14
239	Blink	Malcolm Gladwell	Social Science	4	12
240	The Age of the Unthinkable	Joshua Ramo	Social Science	4	12
241	Mindless Eating: Why We Eat More Than We Think	Brian Wansink	Social Science	4	11
242	The Myth of the Rational Voter: Why Democracies Choose Bad Policies	Bryan Caplan	Social Science	2	11
243	The Righteous Mind: Why Good People Are Divided by Politics and Religion	Jonathan Haidt	Social Science	2	10
244	Talent is Overrated	Geoff Colvin	Social Science	4	9
245	Mastery	Robert Greene	Social Science	2	8
246	The Power of Productivity	William Lewis	Social Science	2	8
247	Cooperating Rivals	Jeffrey Sosland	Social Science	1	7
248	Predator Nation: Corporate Criminals, Political Corruption and the Hijacking of	Charles H. Ferguson	Social Science	1	7
249	The Control Revolution: Tech. & Econ. Origins Of Info. Soc.	James Beniger	Social Science	1	7
250	The Invisable Gorilla: How Our Intuitions Deceive Us	Christopher Chabris	Social Science	2	7
251	Tiger Head, Snake Tails: China Today, How It Got There and Where It Is Headin	Jonathan Fenby	Social Science	1	7
252	Winning the Loser's Game: Timeless Strategies for Successful Investing	Charles Ellis	Social Science	1	7
253	Drive	Daniel Pink	Social Science	2	6
254	Imagine	Johan Lehrer	Social Science	2	6
255	Moonwalking with Einstein	Joshua Froer	Social Science	3	6
256	A Technique for Producing Ideas	James Webb Young	Social Science	1	4
257	Behind the Beautiful Forevers: Life, Death and Hope in a Mumbai Undercity	Katherine Boo	Social Science	1	4
258	How To Tell What People Are Thinking	Peter Collett	Social Science	1	4
259	Plutocrats: The Rise of the New Global Supe	Chrystia Freeland	Social Science	1	4
260	Shadow Elite: How the World's New Power Brokers Undermine Democracy, Gov	Janine Wedel	Social Science	1	4
261	Sleeping With Your Smartphone	Leslie Perlow	Social Science	1	4
262	The Black Swan: The Impact of the Highly Improbable	Nassim Taleb	Social Science	1	4
263	The Collapse of Complex Societies	Joseph A. Tainter	Social Science	1	4
264	The Drunkard's Walk: How Randomness Rules Our Lives	Leonard Mlodinow	Social Science	2	4
265	The Greatest Minds and Ideas of All Time	Will Durant	Social Science	1	4
266	Wait: The Useful Art of Procrastination	Frank Partnoy	Social Science	1	4

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				<u>Recommended</u>	<u>Rank*</u>
267	Your Brain at Work	David Rock	Social Science	1	4
268	Beyond Smoke and Mirrors: Climate Change and Energy in the 21st Century	Burton Richter	Social Science	1	3
269	Darwin's Ghosts: The Secret History of Evolution	Rebecca Stott	Social Science	1	3
270	How Children Succeed: Grit, Curiosity, and the Hidden Power of Character	Paul Tough	Social Science	1	3
271	How Music Works	David Byrne	Social Science	1	3
272	The Checklist Manifesto: How to Get Things Right	Atul Gawande	Social Science	2	3
273	The Next Decade	George Friedman	Social Science	1	3
274	The Social Animal	David Brooks	Social Science	1	3
275	The Storytelling Animal	Jonathan Gottschall	Social Science	1	3
276	Collapse: How Societies Choose to Fail or Succeed	Jared Diamond	Social Science	1	2
277	Justice	Michael Sandel	Social Science	1	2
278	Quiet: The Power Of Introverts In A World That Can't Stop Ta	Susan Cain	Social Science	1	2
279	Thinking About Leadership	Nannerl O. Keohane	Social Science	1	2
280	Toxic Charity	Robert Lupton	Social Science	1	2
281	The Secret Race	Tyler Hamilton	Sports & Recreation	1	1